



# MAD

IND

AS  
**PRESIDENT,**  
I URGE ALL  
**AMERICANS** TO  
GO ABOUT THEIR  
**NORMAL**  
**LIVES...**



#414 FEBRUARY 2002 \$2.99 CHEAP!

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## THIS MONTH IN HISTORY

## FEBRUARY

SUN	MON	TUES	WED	THURS	FRI	SAT
				1	2	
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28		

Feb. 4, 1922  
School yard bully Humpy Logan coins the term "purple-nurple."

Feb. 12, 1990  
Osama Bin Laden returns CIA birthday gift of cordless electric shaver to Sharper Image. Leaves with air purifier.

Feb. 16, 1953  
World's tallest man divorces world's shortest woman. Cites "irreconcilable differences."

Feb. 21, 1642  
In stunning prophecy, Nostradamus predicts that "MAD will stop running stupid calendar gags in issue #414, February, 2002."

Feb. 26, 2002  
Last calendar gag appears in MAD. Staff visibly shaken by accuracy of Nostradamus prediction.

FRONT COVER ARTIST:  
RICHARD WILLIAMS

"Those who don't learn from history are doomed to repeat it. And the same is true for all your other classes!"

February 2002

NUMBER 414

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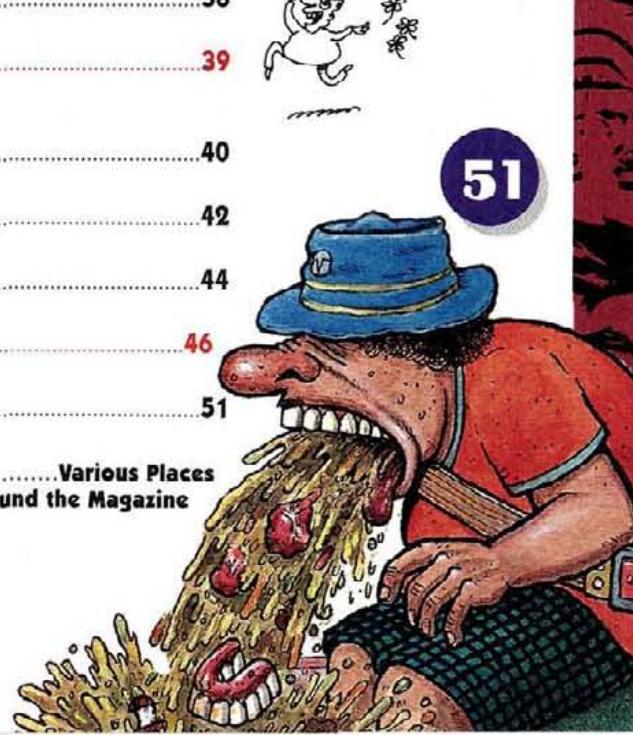
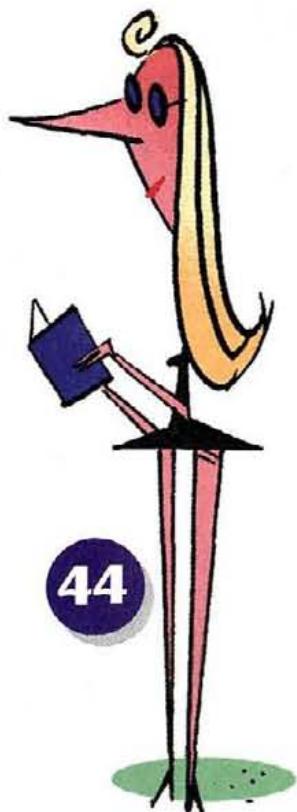
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## MARGINAL THINKING DEPARTMENT:

"Drawn Out Dramas"

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by Sergio Aragonés





## ALFRED-E-LANTERN

In MAD #411 we urged readers to buy MAD XL#12, which contained a stencil of Alfred E. Neuman's face to use to carve a Halloween Alfred-E-Lantern. When we wrote this we laughed, never imagining that there would be schmucks out there foolish enough to waste their time, money and effort doing such an idiotic thing. Well, the trick's on us and the "treat" is on you! Here are some of the best entries we received. Thanks to all who participated!



**Tom Anderson**  
Ukiah, CA



**Gene Phillip**  
Great Falls, VA



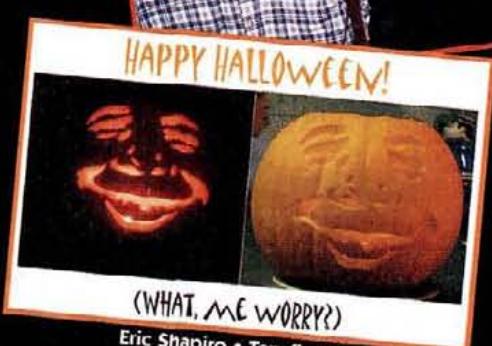
**Pete Stepien** • Manitoba, Canada



**Nicolas Lutz**  
Ontario, Canada



**Barry Fries** • British Columbia, Canada



**Eric Shapiro** • Tenafly, NJ



**Richard Lohran** • Bullhead City, AZ



**Jim Hutchings**  
Ontario, Canada



**Tony Avak** • Lexington Park, MD

# MAD

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founder

**Jenette Kahn**  
president & editor-in-chief

**Paul Levitz**  
executive vice president & publisher

**Nick Meglin & John Ficarra**  
editors

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**Amy Vozelolas** associate editor

**Dick DeBartolo** creative consultant

**Dorothy Crouch** vp-licensed  
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**Nadina Simon** associate art director

**Patricia Dwyer** assistant art director

**Ryan Flanders** production artist

**Leonard Brenner** graphics consultant

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**Tracy Bowen** manager-newsstand sales

### Administration:

**Patrick Caldron** senior vp-finance & operations

**Alison Gill** exec. director - manufacturing

Lillian Laserson vp & general counsel

### Contributing Artists

#### And Writers

*the usual gang of idiots*

**VISIT THE MAD WEB SITE!**  
<http://www.madmag.com>

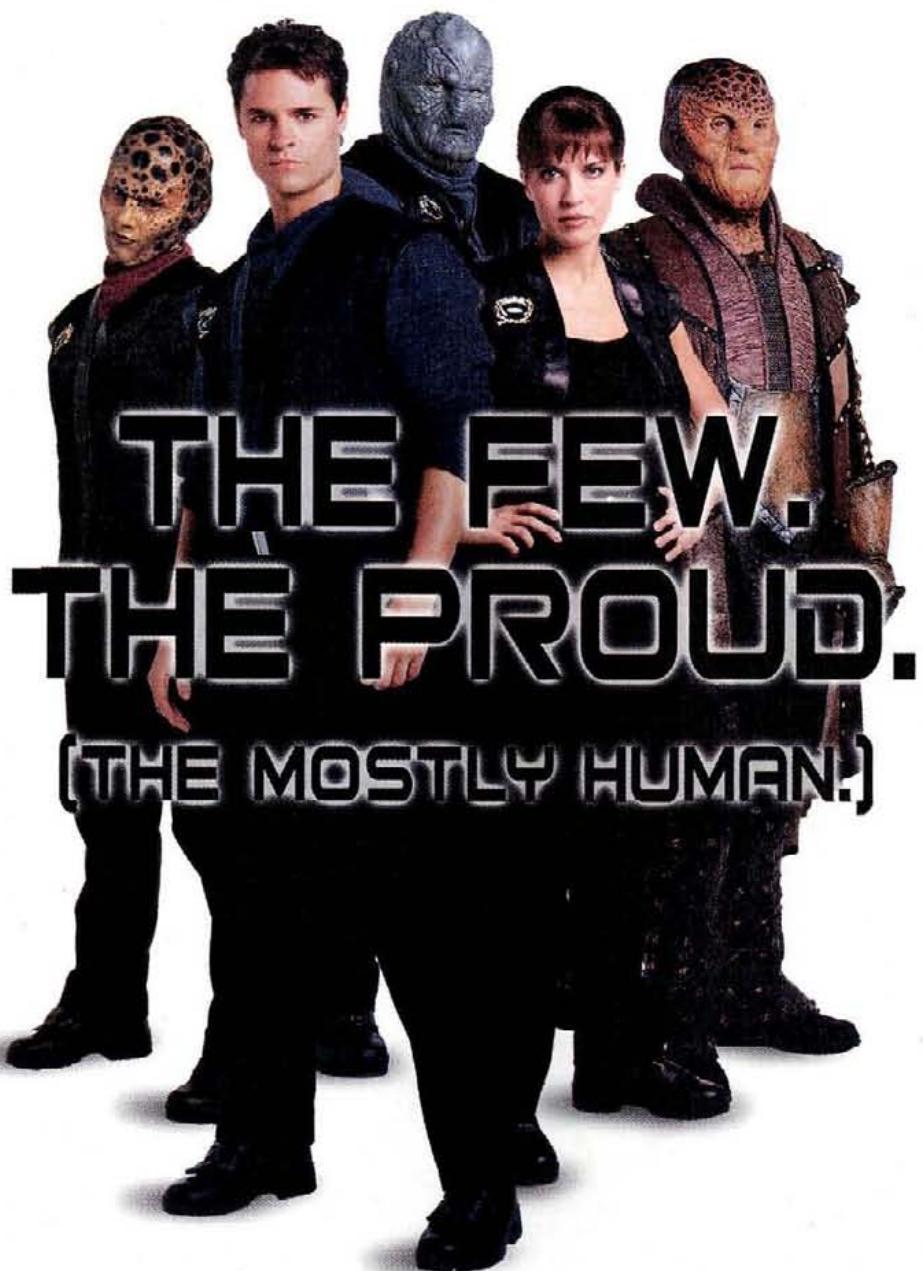
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# THE FEW. THE PROUD. (THE MOSTLY HUMAN.)

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## FUNNY PAGES?

As further proof that even the best cartoonists run out of ideas every now and then and resort to sending newspapers anything, we offer up this recent episode of *Flight Deck* by Peter Waldner, which featured MAD's own gap-toothed idiot, the What, Me Worry? kid himself, Alfred E. Neuman. What's next? The Black and White Spies in *Hagar The Horrible*?



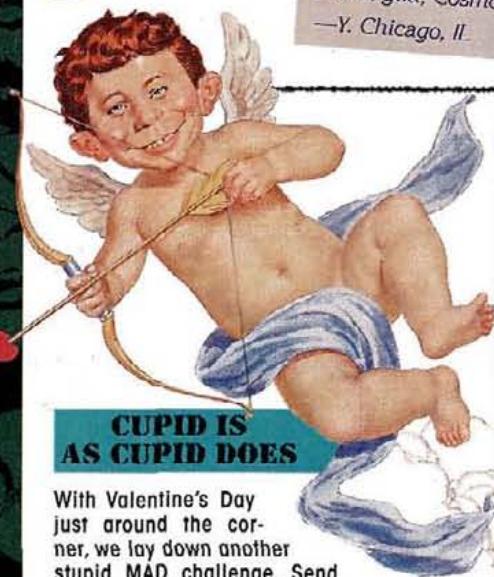
## THE ANSWER MAD

We have brought back our much-beloved feature where we take actual letters written to other actual magazines and we answer them. This month's missive is from the December, 2001 issue of *Cosmopolitan*.



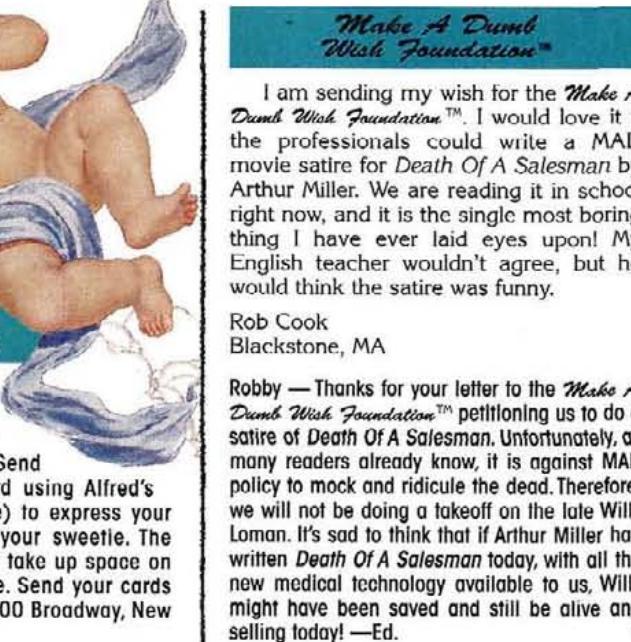
I read the article "How To Make Scent Your Secret Weapon" (October), and I kid you not, your advice worked! The article told me to use a lavender aroma to bag the guy I wanted. The next day at work, I passed by him, and he asked "What is that smell?" So I asked him why, not knowing if he liked it or not. He then said, "That's kind of erotic. I like it." I'm going on a date with him this weekend. So thank you, *Cosmopolitan*.

—Y. Chicago, IL



## CUPID IS AS CUPID DOES

With Valentine's Day just around the corner, we lay down another stupid MAD challenge. Send us a Valentine's Day card using Alfred's image or name (in verse) to express your deepest thoughts about your sweetie. The best ones will be used to take up space on an upcoming Letters Page. Send your cards to: Amy, The Big Cupid, 1700 Broadway, New York, NY 10019.



## Make A Dumb Wish Foundation™

I am sending my wish for the *Make A Dumb Wish Foundation*™. I would love it if the professionals could write a MAD movie satire for *Death Of A Salesman* by Arthur Miller. We are reading it in school right now, and it is the single most boring thing I have ever laid eyes upon! My English teacher wouldn't agree, but he would think the satire was funny.

Rob Cook  
Blackstone, MA

Robby — Thanks for your letter to the *Make A Dumb Wish Foundation*™ petitioning us to do a satire of *Death Of A Salesman*. Unfortunately, as many readers already know, it is against MAD policy to mock and ridicule the dead. Therefore, we will not be doing a takeoff on the late Willy Loman. It's sad to think that if Arthur Miller had written *Death Of A Salesman* today, with all the new medical technology available to us, Willy might have been saved and still be alive and selling today! —Ed.

## SOPHIE'S CHOICE

It is depressing how few female readers you have. I wonder if this is because there is some unwritten "no girls allowed" rule that I am unaware of? If this is the case, I will consider getting a sex change. Do you know of anywhere that I can get one cheap?

Sophie Johnson  
Portland, OR

Johnson's Wax — We have taken the liberty of forwarding your letter to long-time MAD contributor Duck Edwing, who has undergone not one, but two sex change operations and has extensive firsthand knowledge in the gender bender department! Duck assures us that a sex change operation is not that big of a deal so long as you don't make the same mistake he did and forget to ask for anesthesia! Best of luck, whichever way you go! —Ed.

## HARPER'S AND CARPERS

I have a subscription and I receive your magazine on the same day as I get *Harper's* magazine. Is this a conscious effort on the part of MAD to make your product seem even less intellectual?

Jake Schiepps  
Nederland, CO

Less Than Jake — No, when we consciously want MAD to appear less intellectual, we print stupid letters from morons, moron! —Ed.

## HOW TO REACH US

Please address Correspondence To:  
MAD, Dept. 414, 1700 Broadway, New York,  
New York, 10019. MAD welcomes reader  
submissions. Manuscripts will not be returned  
or acknowledged, however, unless they  
are accompanied by a self-addressed,  
stamped envelope! MAD doesn't read  
faxed submissions!

## MAD MUMBLINGS @MADMAG.COM

I sleep in a remote controlled bed — Volcabbage...Aging is like underwear, it creeps up on you —Reaper...I know a song that gets on everybody's nerves...but I won't sing it right now —Big Bro...Mimes generally live in Antarctica — FreakOfNature...I like to spend a quiet evening with binomial nomenclature — GoodBick...Trendiness is the farthest thing away from Godliness! It's like crapiness —SammyB33...Hey my wall tastes like a clock —FREEfall72...Help help! My pet rat is stuck in my ear! Someone help —NoRules487.





# the troublemaker

He likes it sour. sun in your eye sour.  
**MONSTER WEDGIE SOUR.**  
and THEN, all of a sudden,  
he goes SWEET ON YOU.

What gives.

We wanted them to be Life Savers.  
They don't care what we want.



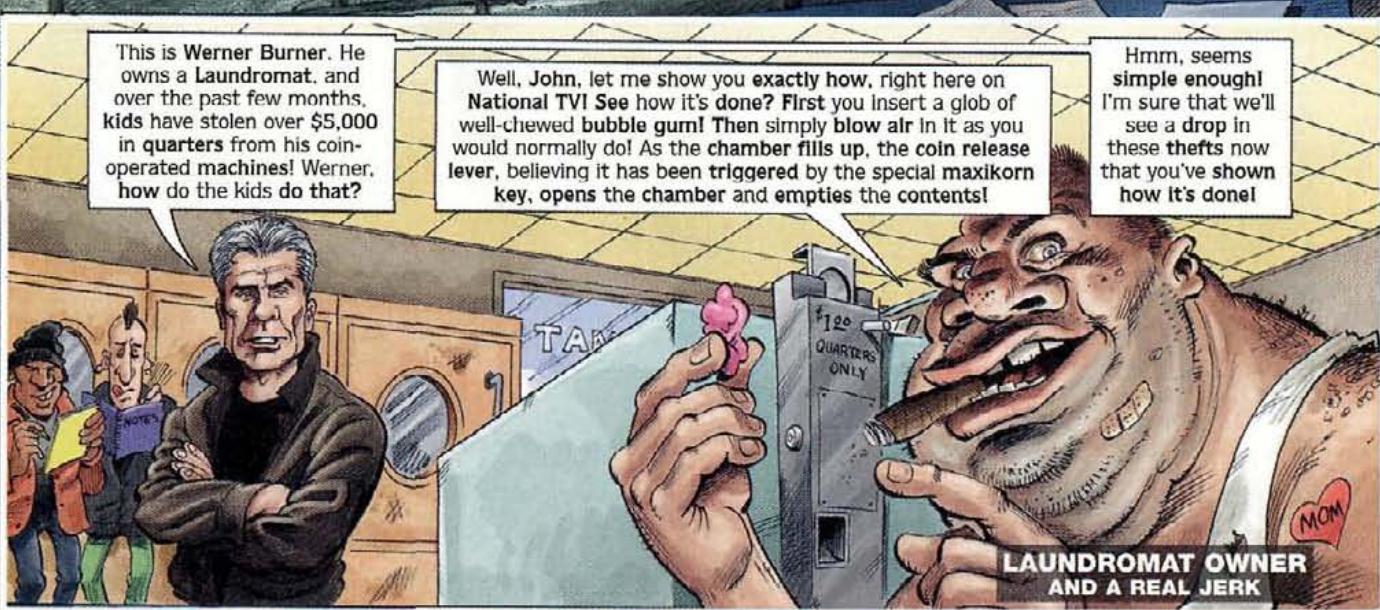
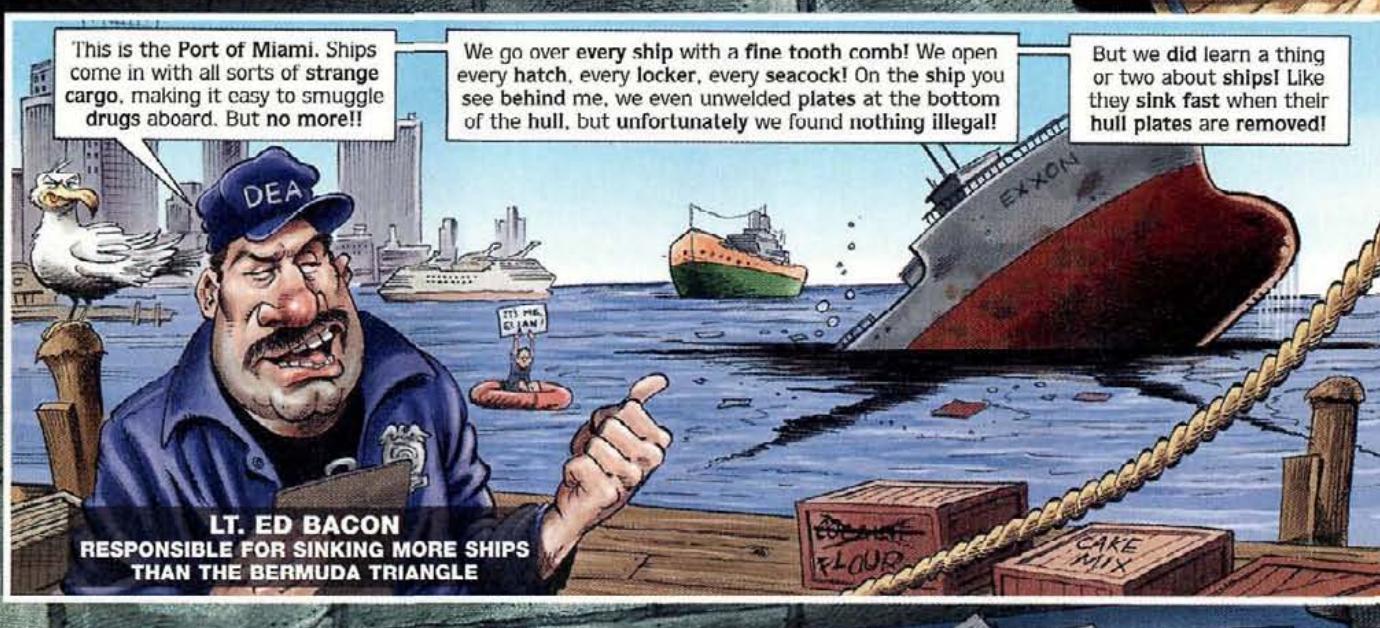


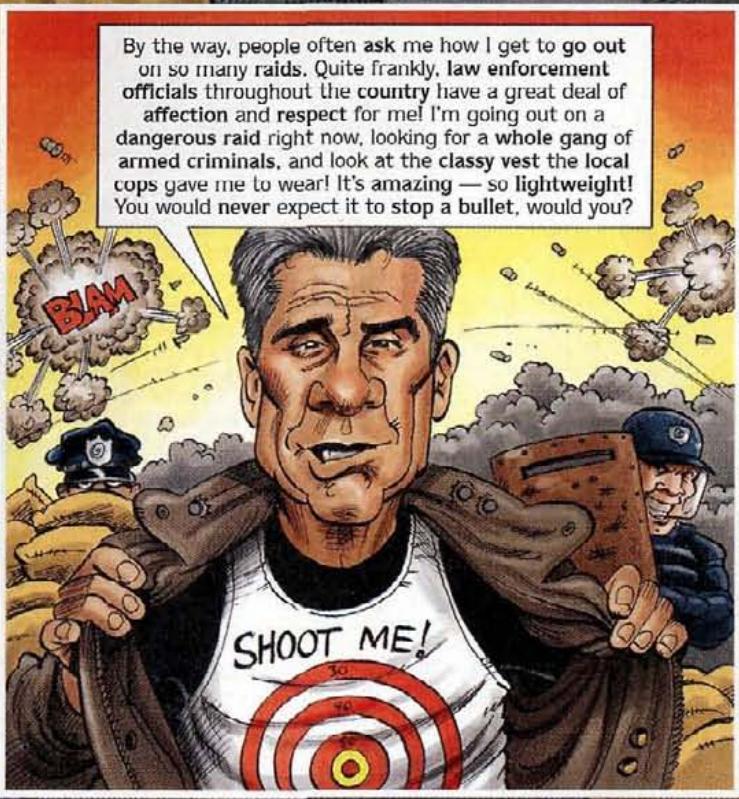
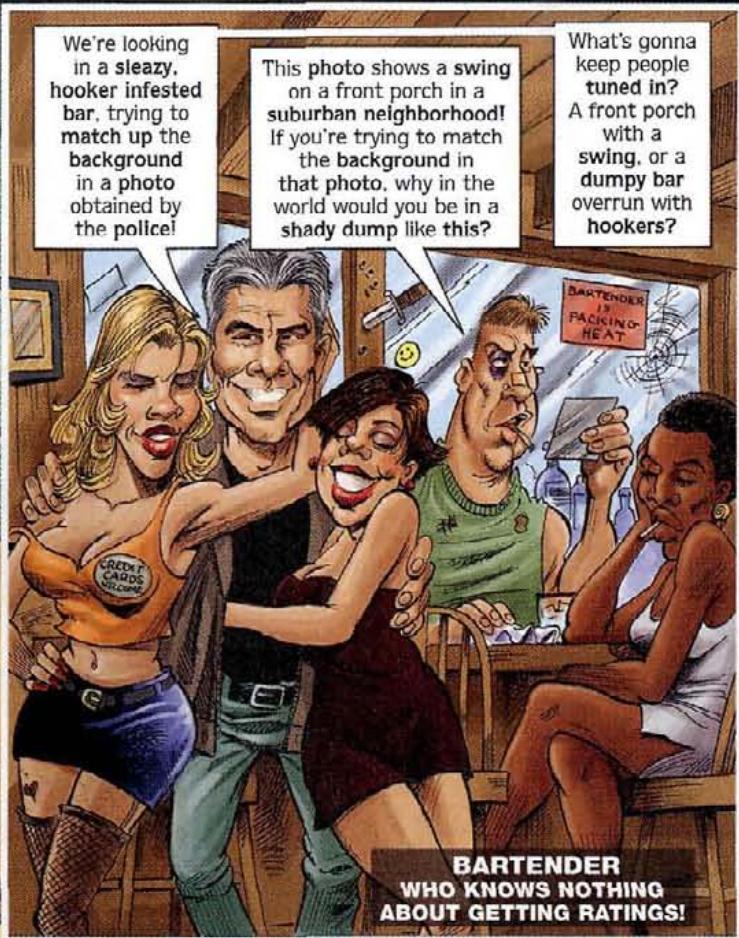
DON'T DO THE CRIME IF YOU CAN'T DO THE PRIME TIME DEPT.

I'm Yawn Wash, and this is

# AMERICA'S MOST WANTON!

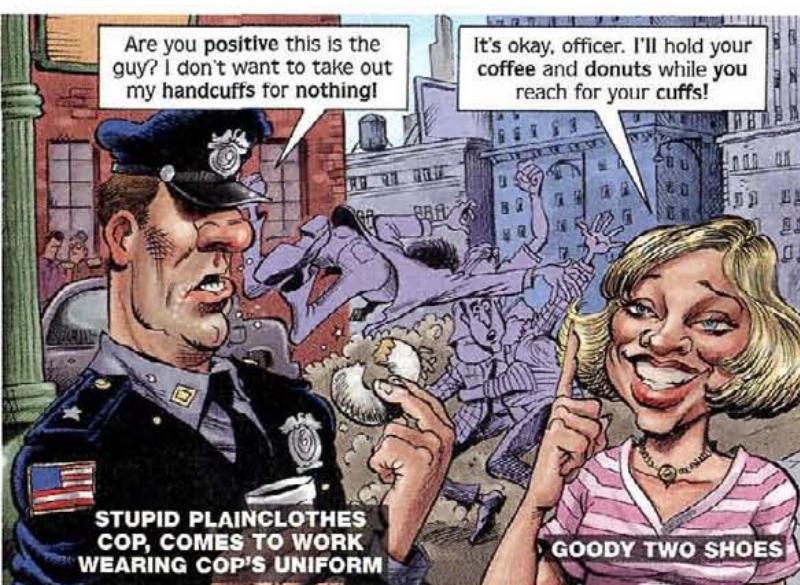
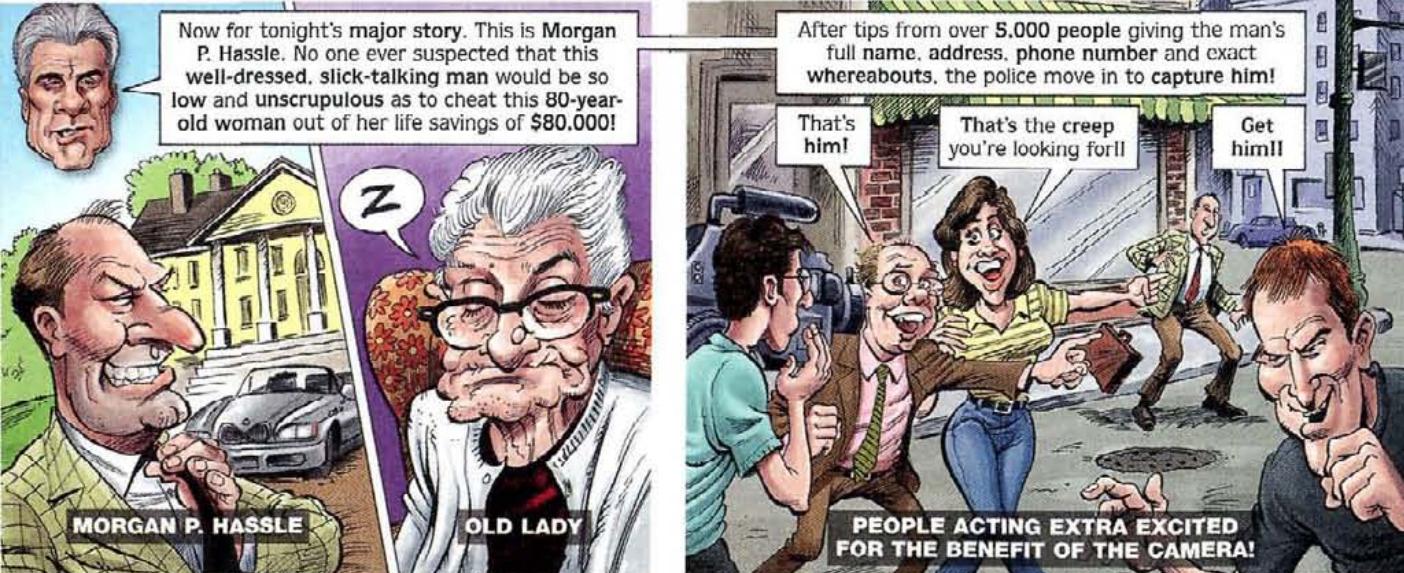
As host, I am America's Most Lacking! Lacking in personality, charm and on-camera presence! Tonight, on America's Most Wanton, you'll see how your tips have helped solve crimes, but more importantly, how your tips helped make lazy, incompetent detectives who haven't got a clue look far better than they are! Thanks to our program, hundreds of lawmen across the country sit in smoke-filled rooms, playing poker and watching TV, knowing that "eagle eye" citizens like you will spot wanted criminals, then phone in tips and do their jobs for them!





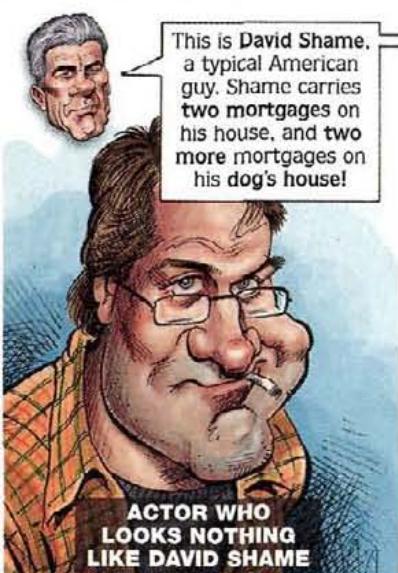
What's gonna keep people tuned in?  
A front porch with a swing, or a dumpy bar overrun with hookers?

Pat Pannier



So the cops finally had Morgan P. Hassle, the man who cheated the little old lady out of her life savings! But they had to let him go, because it turns out that this sleazebag is a lawyer, and he was merely doing the things lawyers are famous for doing! Making off with huge sums of money but totally within the context of the law!

If you see this man, don't do business with him! If you're already doing business with him, well, you're screwed, because there's nothing you can do to stop him. I mean, what are you going to do? Go out and get yourself a lawyer?



David may have seemed typical on the outside, but his employer and friends were about to find out different. Or should that be "differently"? Oh, what does it matter, this is the FOX network...and besides, bad grammar makes everything seem a lot tougher than it really is!

It seemed like nothing ever went right for the poor guy. His car was repossessed by the finance company. His wife was repossessed by her former boyfriend!

He never mentioned anything was bothering him. He's a very private man. I've known him for 20 years, and I still don't know his first name!

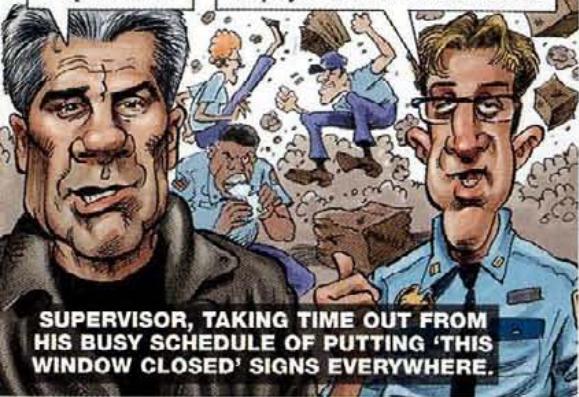
And you're his next door neighbor???

No, I'm his son!

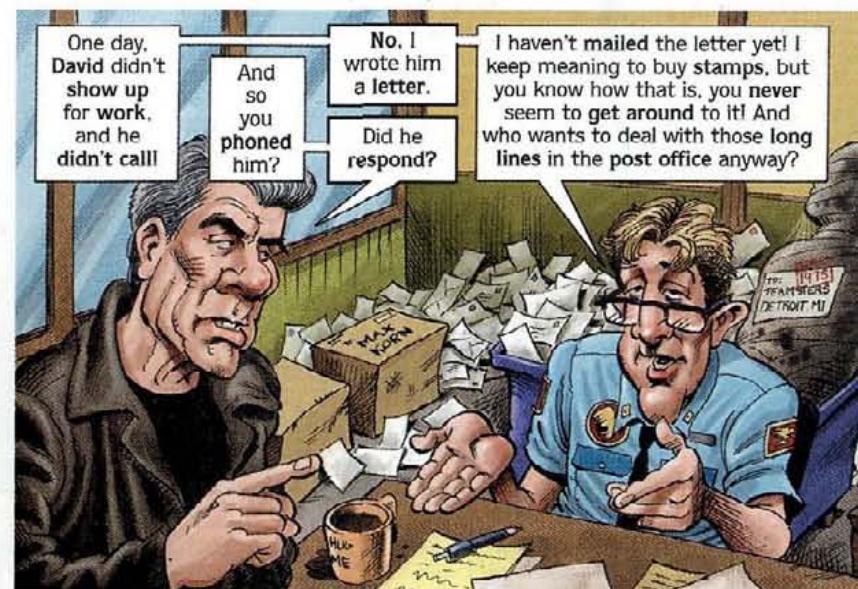


David Shame worked at the Post Office, in the "Fold, Spindle and Mutilate" Department!

David was an amazing worker. He could damage or totally destroy about 100 packages an hour. That's almost three times the number of packages the government requires an employee to demolish in a hour!



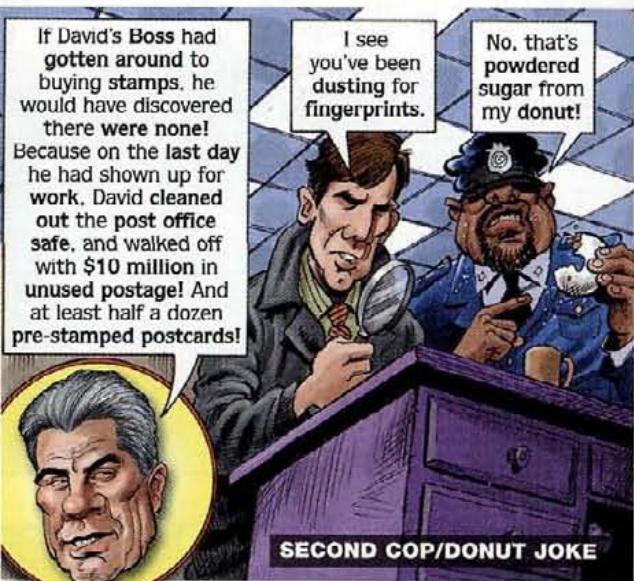
SUPERVISOR, TAKING TIME OUT FROM HIS BUSY SCHEDULE OF PUTTING 'THIS WINDOW CLOSED' SIGNS EVERYWHERE.



If David's Boss had gotten around to buying stamps, he would have discovered there were none! Because on the last day he had shown up for work, David cleaned out the post office safe, and walked off with \$10 million in unused postage! And at least half a dozen pre-stamped postcards!

I see you've been dusting for fingerprints.

No, that's powdered sugar from my donut!



SECOND COP/DONUT JOKE

A small article in a newspaper caught the eye of one of the investigators.

Man buys mansion and 40 acres of land for one million first class postage stamps

Lots of tiny little type, either greeking or cleverly-written and extremely funny fake body copy, to fill up the rest of the article following the gag headline above.

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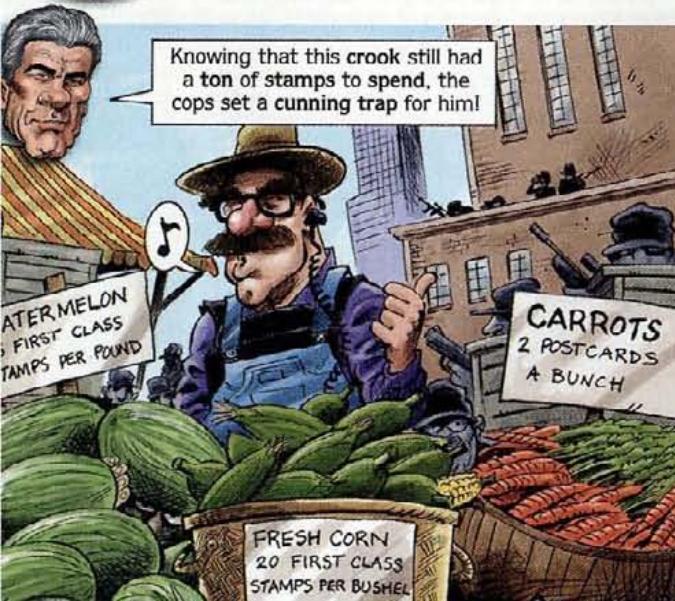
But it was a second article, appearing two days later, that raised suspicions!

Man uses half a dozen pre-stamped postcards as down payment on a new BMW

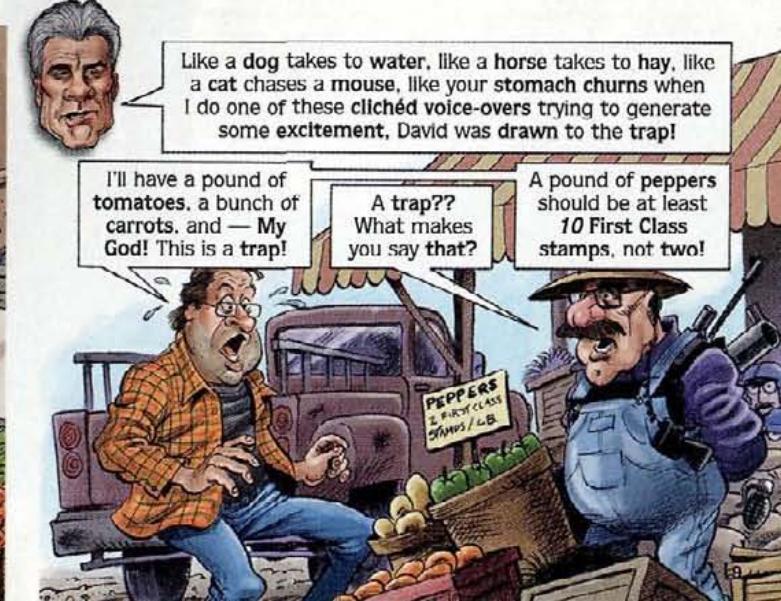
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Knowing that this crook still had a ton of stamps to spend, the cops set a cunning trap for him!

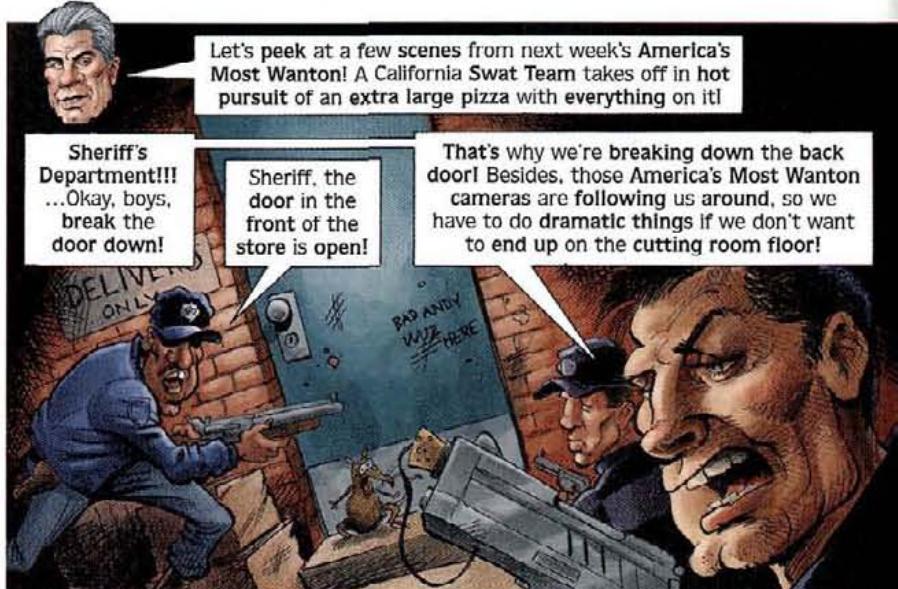
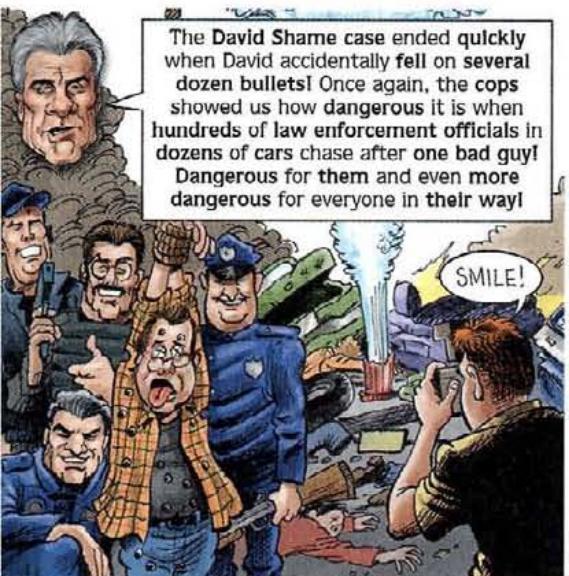
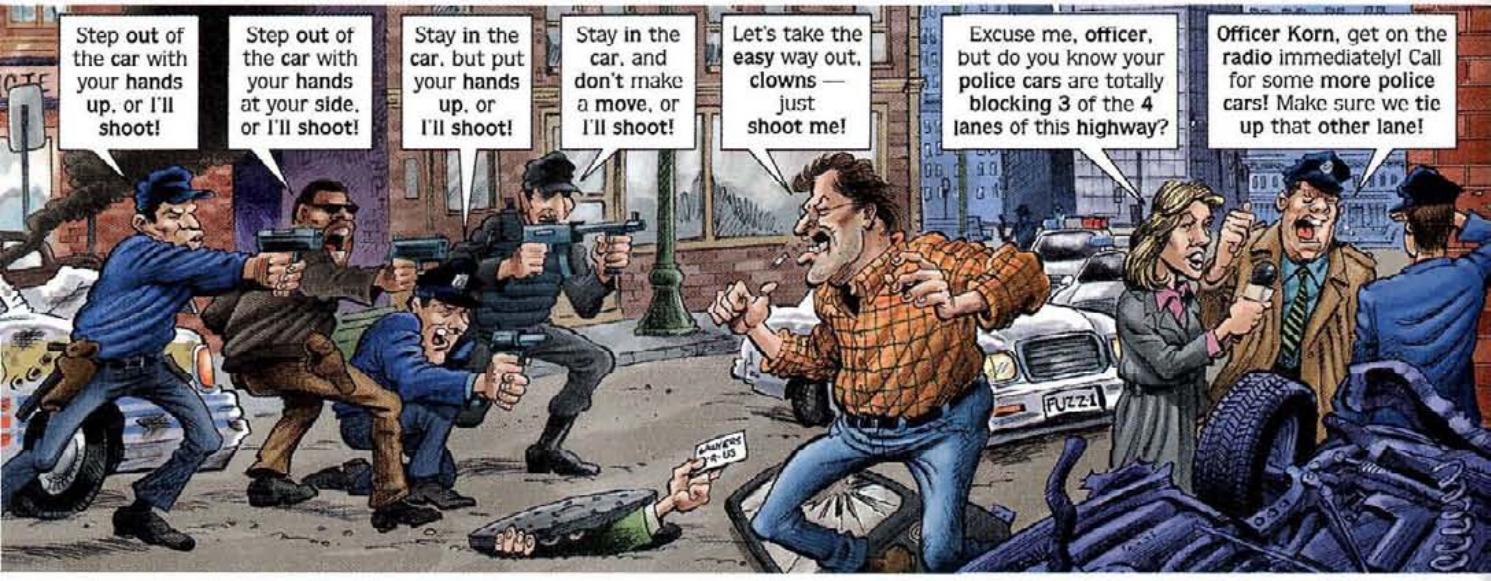
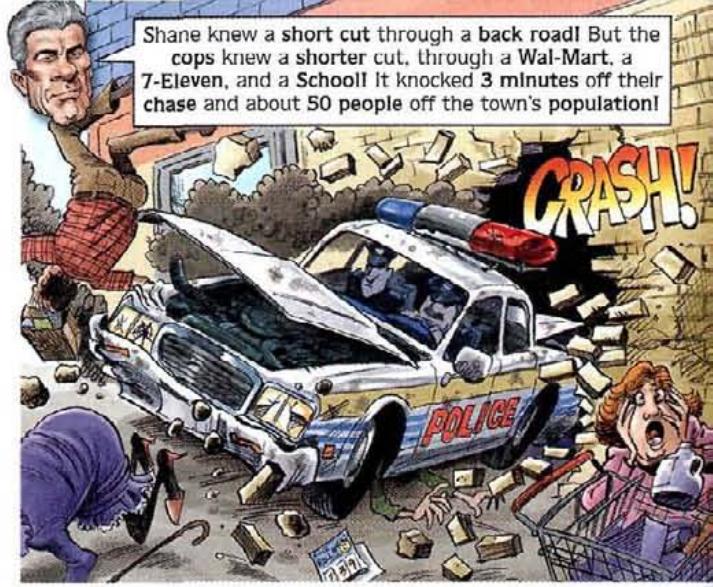
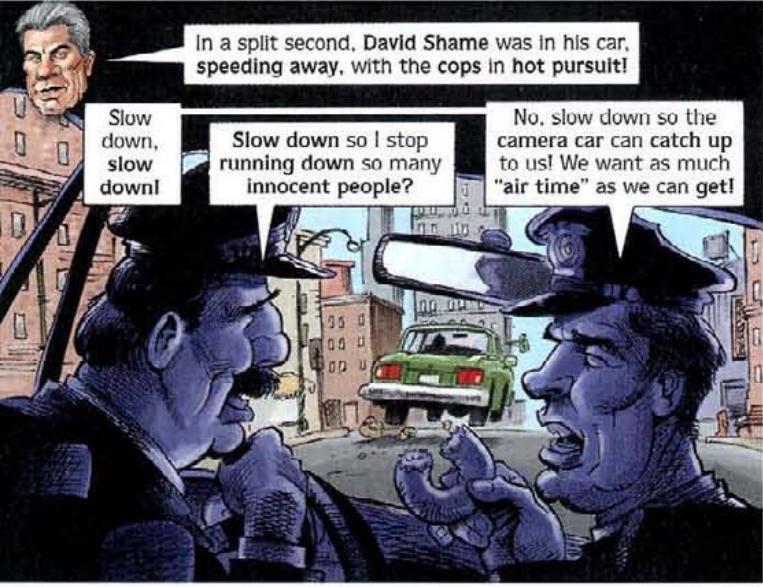


Like a dog takes to water, like a horse takes to hay, like a cat chases a mouse, like your stomach churns when I do one of these clichéd voice-overs trying to generate some excitement, David was drawn to the trap!

I'll have a pound of tomatoes, a bunch of carrots, and — My God! This is a trap!

A trap?? What makes you say that?

A pound of peppers should be at least 10 First Class stamps, not two!



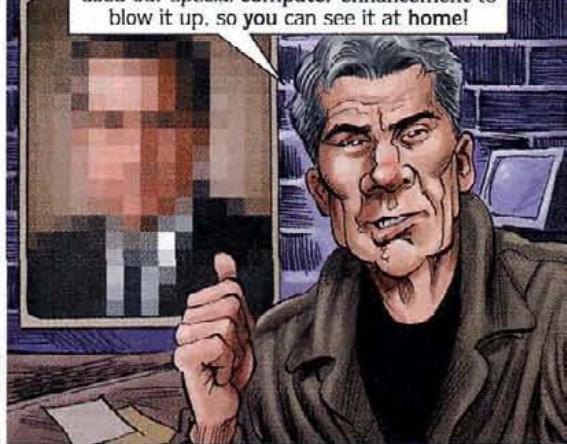


And you'll meet a real lucky officer, who narrowly escaped death!

If that bullet had been six inches to the left, and about two feet higher, and in the same room as I was in, I still might be here talking to you today, but I would be dead while doing it!

AND HE'S PROTECTING US??

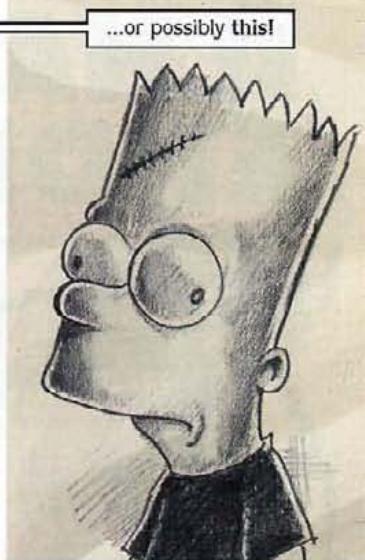
This is the part of the show where we ask for your help! If you know anything about this man, call our toll-free hotline! We only had a small photo to work with, but we used our special computer enhancement to blow it up, so you can see it at home!



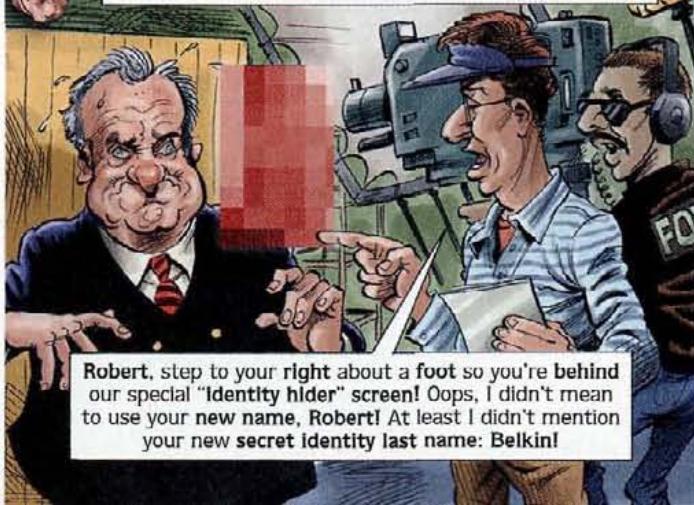
Last week, we asked if anyone in our audience had seen a person leaving the scene of a grizzly crime in the vicinity of Texas. You flooded our switchboard with tons of valuable information!

We took the descriptions given by everyone who phoned in and gave them to our graphic artist!

Based on your descriptions, the person the police should be looking for looks like this...



Next week, you'll also hear from this man. He's an informer for the FBI, given a fake identity, so we can't show you his face...



Robert, step to your right about a foot so you're behind our special "identity hider" screen! Oops, I didn't mean to use your new name, Robert! At least I didn't mention your new secret identity last name: Belkin!

Remember, if you have any information about anyone we've talked about here on America's Most Wanted, Call 1-800-CRIME! Now, some of you out there in TV land are confused about that number. It's to report the whereabouts of criminals, not to report that it's a CRIME this piece of crap is on TV!





## GETTING A BREAK-UP CALL DEPT.

Is there anything more thrilling than when first beginning a relationship? Someone new. Maybe this one is THE ONE you've been waiting for your whole life! Ah, snap out of it! Most relationships fail! They fail miserably! It's only a matter of time. But don't be depressed. We're here to help you save tons of time, money, energy and phone calls to Dr. Drew and Adam! How, you ask? By letting you know when to bail out fast and early from a doomed relationship. How, again you ask? (Hey, maybe your relationships fail because you ask too many freakin' questions!) By clearly and concisely pointing out to you...

# SOME LESS-THAN-SUBTLE INDICATIONS THAT YOUR FAIRY TALE ROMANCE ISN'T GOING TO HAVE A HAPPY ENDING

ARTIST AND WRITER: JOHN CALDWELL

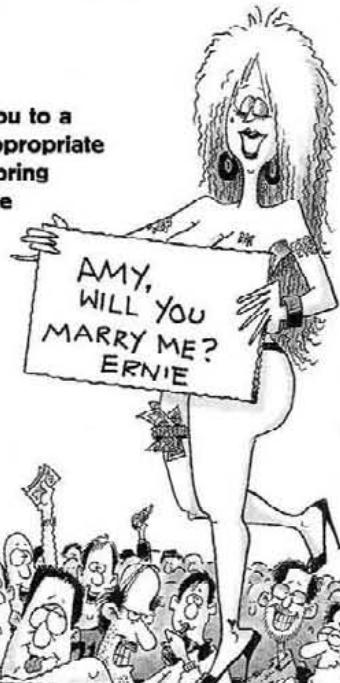


He compares your every move to his mother — including French kissing

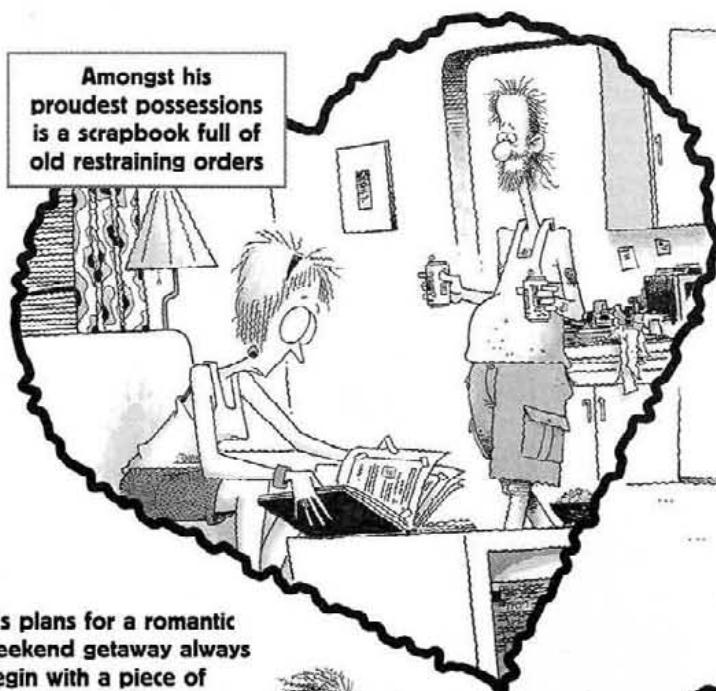


Romantic candle-lit dinners are beginning to not work out, what with her being a one-woman crusader to bring binge and purge eating disorders out from dank, filthy toilet stalls and into the open

He drags you to a less-than-appropriate setting to spring one of those surprise public marriage proposals



Amongst his  
proudest possessions  
is a scrapbook full of  
old restraining orders



Whenever the subject of sexual role-playing comes  
up, he invariably chooses a character from Star Trek

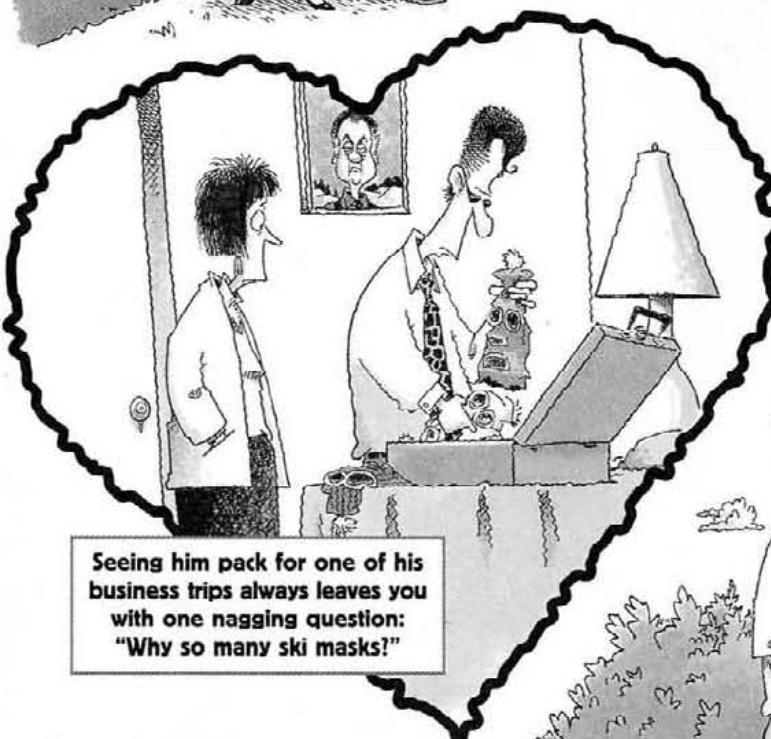
His plans for a romantic  
weekend getaway always  
begin with a piece of  
cardboard and a  
felt-tip marker



Within hours of  
giving her your  
class ring, it turns  
up on eBay



Seeing him pack for one of his  
business trips always leaves you  
with one nagging question:  
"Why so many ski masks?"



As a gesture of his  
love, he climbs the  
town water tower  
and spray paints  
your name...and your  
expertise at certain  
sexual acts



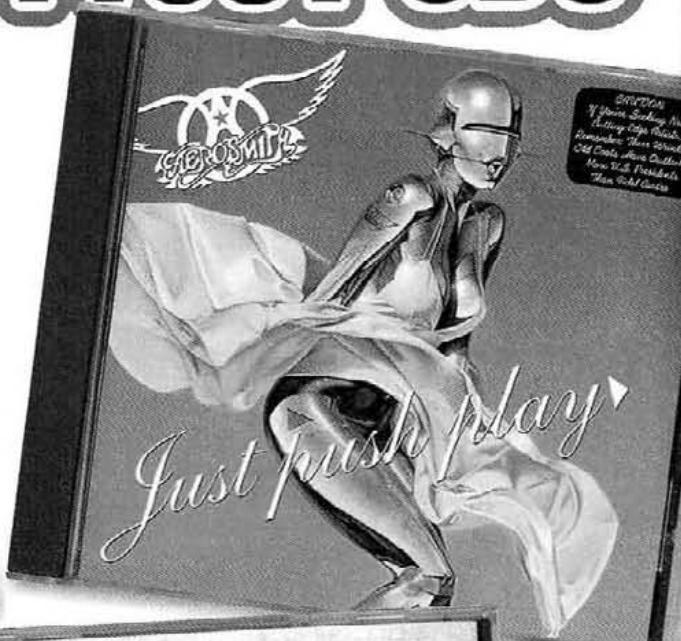


Back in 1984, Tipper Gore began her campaign to clean up rock music. And after 17 years of work, we can see how much good she accomplished. Thanks for caring, Tipper! Today's music contains SO much less sex, cursing and shock value than it did in 1984! Before Tipper's involvement, teens could hear Prince sing about rubbing himself in private. Now, teens have implants, incurable STDs and rub themselves on MTV karaoke shows! When it comes to campaigns, Tipper's was even more of a crushing disaster than her dopey husband's. And we're grateful! If labeling hadn't been such a complete flop, we wouldn't still be printing articles like...

# even YET STILL FURTHER MORE BADLY NEEDED Warning Labels for TODAY'S HOTTEST CDS



**#7 IN A SURGICAL SERIES:**  
Flip All Her Album Covers,  
and Watch Her Face Morph



**CAUTION:** This CD Sounds Best  
When Played at Daybreak in a Sheep-  
Filled Glen, Behind an Ivy-Swathed  
16th-Century Monastery, When the  
Dappled Sunlight Glints and Dances  
Like Fairies on the Morning Dew.  
Anywhere Else, It Bites Hard.

DISCLAIMER:  
This CD Sounds Best  
When Played at Daybreak in a Sheep-  
Filled Glen, Behind an Ivy-Swathed  
16th-Century Monastery, When the  
Dappled Sunlight Glints and Dances  
Like Fairies on the Morning Dew.  
Anywhere Else, It Bites Hard.



**WARNING:**  
ONE MORE FRIED  
CHEESE PATTY AND  
HER NEXT NICKNAME  
WILL BE "JEL-LO"

**WARNING:**  
ONE MORE FRIED  
CHEESE PATTY AND  
HER NEXT NICKNAME  
WILL BE "JEL-LO"

**CHRISTMAS ADVISORY:** When Your Clueless  
Mom Buys You One of the 3,000 "Clean" Versions  
We've Released to Get the Do-Gooders Off Our  
Backs, You Can Bring It to the Store and Switch It  
for One of the 2,850,000 "Dirty" Ones No Problem.



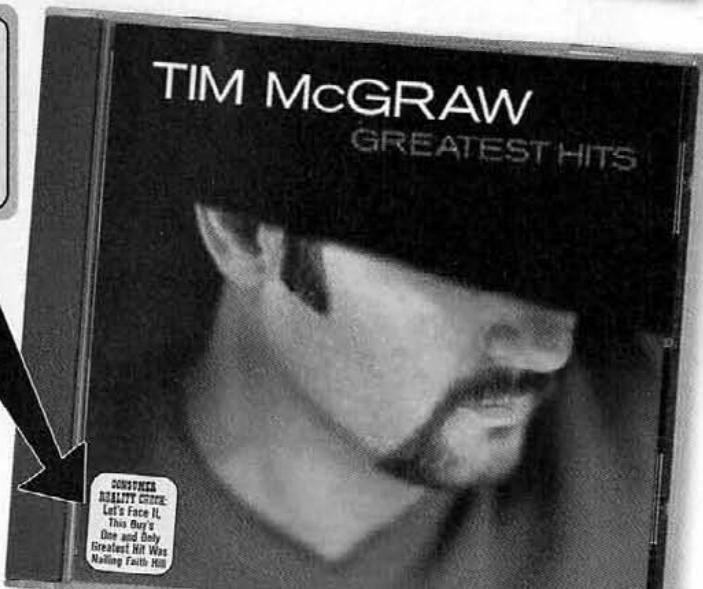
**CAUTION:**  
If You're Seeking New,  
Cutting-Edge Artists,  
Remember: These Wrinkled  
Old Coots Have Outlasted  
More U.S. Presidents  
Than Fidel Castro

**NOTE:** Incredibly, Fans  
of Backstreet Boys  
and 'N Sync May Find  
This Band a Little Too  
Fake for Their Tastes



NOTE: Incredibly, Fans  
of Backstreet Boys  
and 'N Sync May Find  
This Band a Little Too  
Fake for Their Tastes

**CONSUMER  
REALITY CHECK:**  
Let's Face It,  
This Guy's  
One and Only  
Greatest Hit Was  
Nailing Faith Hill

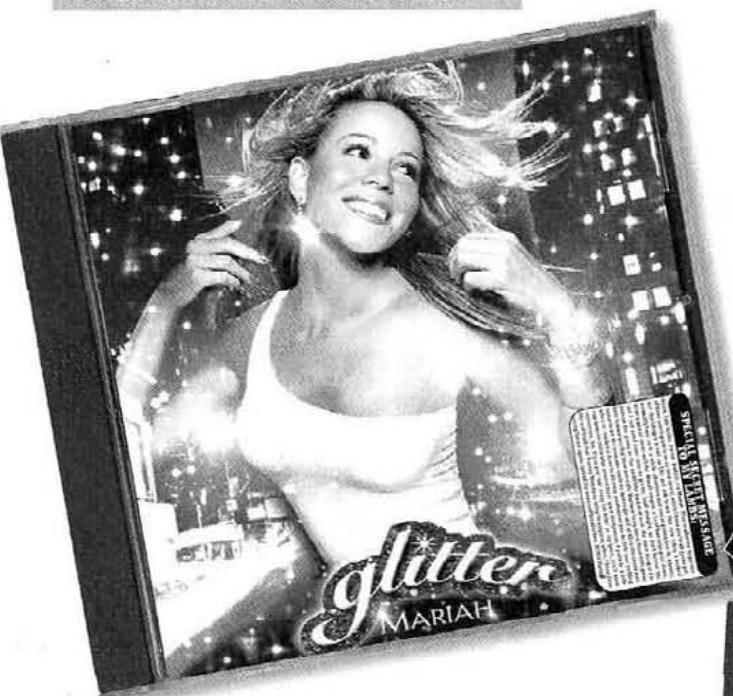


WRITER: DESMOND DEVLIN

# even yet still further more badly needed **WARNING LABELS** FOR TODAY'S **HOTTEST CDS**

## DANGER:

For These Fortysomething VH1 Relics, a "Wild Night" Involves a Bag of Pepperidge Farm Cookies and Staying Up Until Leno



## SPECIAL SECRET MESSAGE TO MY LAMBS:

Hiiiiya, baby lambs, it's me. Yeahhh, it's Mariah. They're after me to put one of those warning labels on my new record, which I know you're all gonna get, and don't forget to call up TRL and ask to see that new video, I worked reaaaally hard on it, a whole afternoon and you're gonna love it, anyway, there's a lot of stress with the Mariah empire, a lot of bad mojo goin' down, and I just need some time to get my head straight, so don't believe the rumors, I'm gonna be fine and I'll be back real soon, the main thing is I'm here to warn you that there are eight Martians in my trees, those little green bastards are the ones who made my last single stall at #2 on the charts even when we marked it down to 49 cents, so whatever you do, hide your pudding cup because that's what powers their space trampolines, I gotta be a little mysterious, but if you just take every 5th letter in my lyrics, you'll know the real truth that Tommy Mottola is trying to suppress, yikes, I hear them coming for me again, spread the word and breathe free, XOXO Mariah

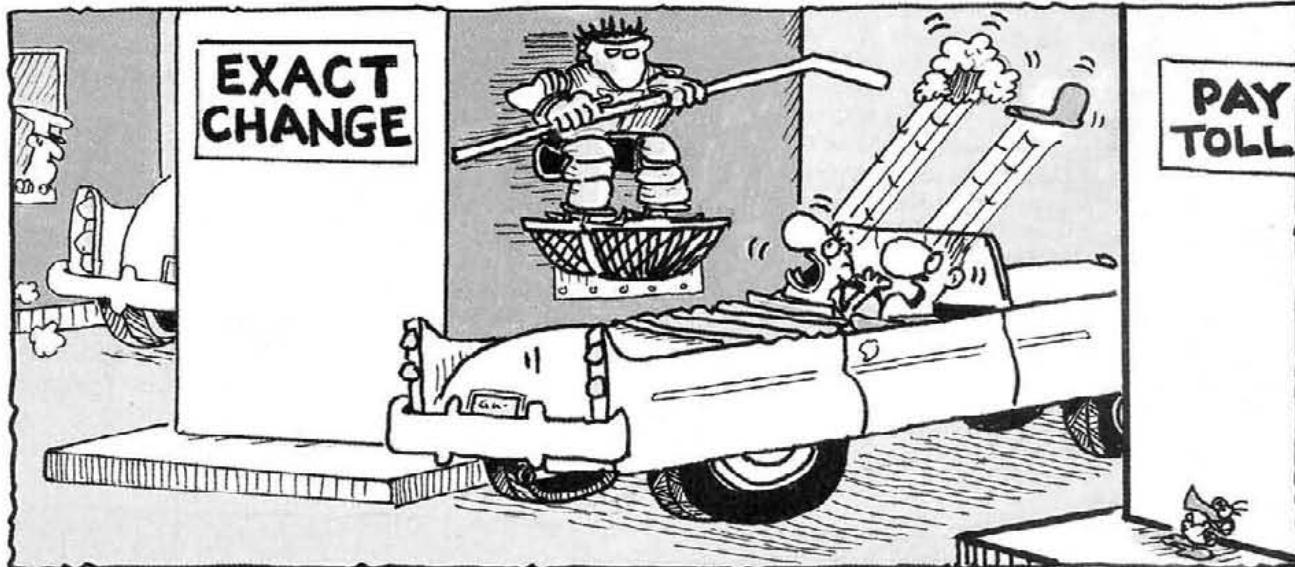
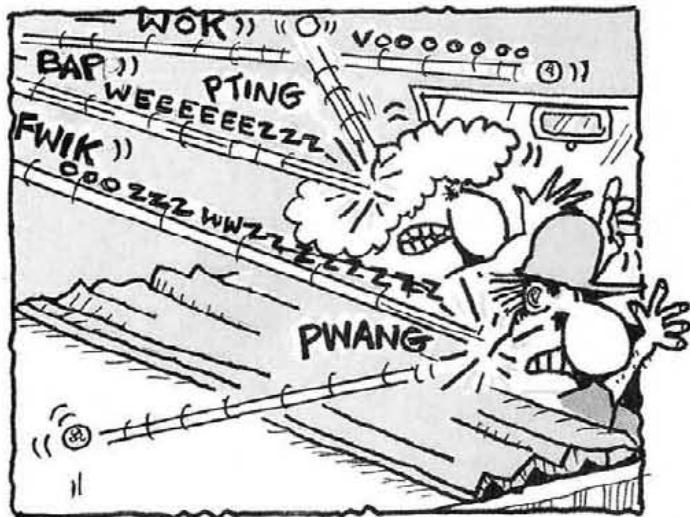
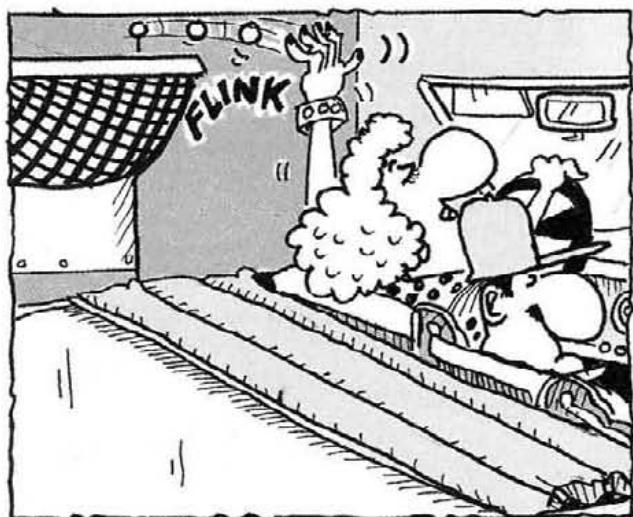
## WARNING :

If You Think There's Another Song on This Album Worth Hearing, You Gotta Be High. If You Think This Guy'll Ever Have Another Hit, You Gotta Be High. If You Spend Your Money On This, We Know Why. (Why, Baby?) Your I.Q.'s Not High, Your I.Q.'s Not High, Your I.Q.'s Not High. La La La Da Da.



**TALES FROM  
the DUCK SIDE**

# A TOLL OF TWO CITIES

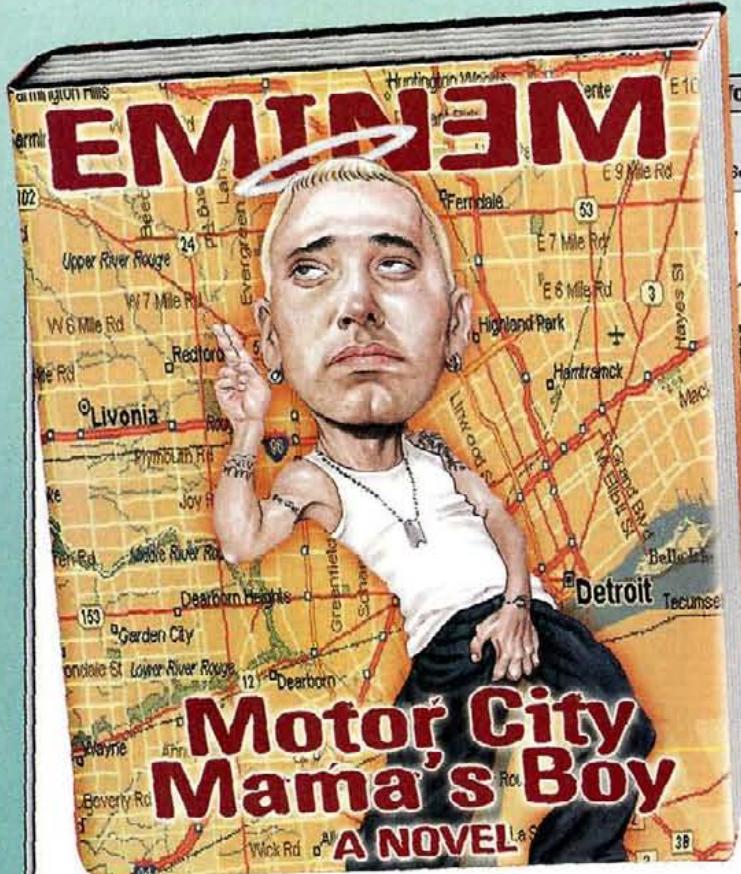




YOUTH IS STRANGER THAN FICTION DEPT.

By now, you've all heard about how Britney Spears wrote a best selling, "semi-autobiographical" young adult novel entitled *A Mother's Gift*. You've probably also heard about how Justin Timberlake of 'N Sync is working on a young adult novel, called *Crossover Dribble*. Well, here's what we can expect...

# WHEN OTHER TEEN IDOLS JU



**Motor City Mama's Boy: A Novel**  
by Eminem

#### Book Description:

Everyone knows that "Raisinette," aka Buford Blathers, is the toughest O.G. on the mean streets of Detroit. But no one knows about Buford's sensitive side. How he loves his saintly, gray-haired mother and his ever-faithful girlfriend, Kini. How he works to help pass meaningful anti-hate crime legislation during his after-school job working for Senator Dre. How he wishes to unite the world with the healing power of rap...

[Buy: Motor City Mama's Boy: A Novel](#)

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DVD COMPUTERS OUTDOOR LIVING [SEE MORE STORES](#)

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**Availability:** Usually ships whenever we damn well feel like it

Add gift wrap or dew rag

Shamazon.com Sales Rank: .0002

#### Customers who bought this book also bought:

- [Words To My Mother: A Memoir](#) by Vanilla Ice
- [The Seven Habits of Highly Effective Black Men Trapped In White Men's Bodies](#) by Kid Rock
- [Poems In Praise of Beating Your Wife](#) by Ike Turner

#### Editorial Review *From Rolling Stone*

Yes! Yes! This is what I've been saying all along! Eminem proves himself to be a brilliant author as well as a brilliant rapper/poet! And I'm not just saying that because the record company paid me to write this review! I really mean it! Really! A must for lovers of great literature everywhere (and best appreciated while tripping on Ecstasy).

#### Customer Review of the Day

(26 out of 27 people found this review helpful)

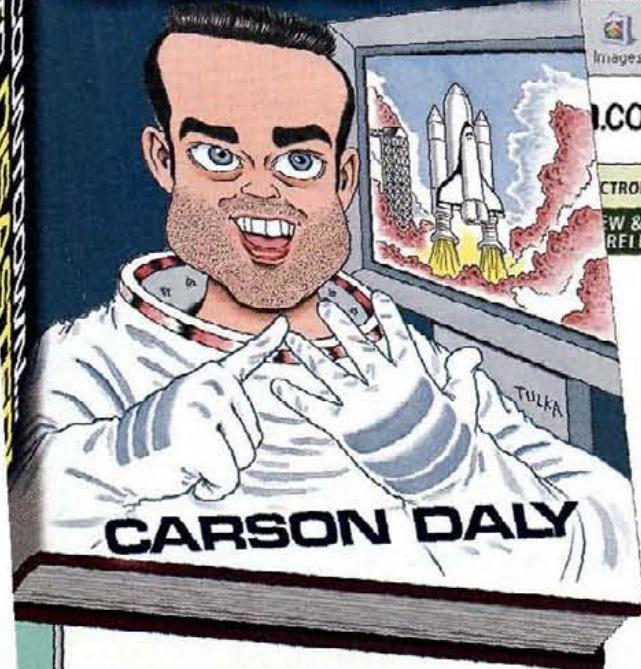
**Et Tu, Eminem?**

Reviewer: **KittKatt**, from Oakland, CA

Yo, what the hell is this s\*\*t? Em, how you gon' play me like that, writin' a book about helpin' fags and whatnot? But the worst part of this book is when you — I mean "Raisinette" — eats a pint of strawberry Häagen-Dazs with his wife while watching *Ally McBeal*, and then cries because Ally still can't find true love! What kind of ill s\*\*t is this? Damn! Call me when you grow some testosterone, Gertrude!

# MP ON THE YOUNG ADULT NOVEL BANDWAGON

COUNTDOWN...  
TO DISASTER!



## Countdown...To Disaster!

by Carson Daly

### Book Description:

Stewart Weekly is a hot-shot, stubble-faced young NASA mission control supervisor. His job (and it's the most important job in all of NASA!) is to recite the countdown for the space shuttle launch. No one can say those countdowns like "ol' golden throat" Stewart Weekly. But one day, Stewart contracts TRL (Throat Ravaging Laryngitis)! Oh no! With no one to do the countdown, the shuttle could explode! Innocent lives could be lost... unless Stewart can learn sign language in time, that is!

zon.com: buying info: Countdown...To Disaster!

zon.com

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**Shamazon.com Sales Rank:** 010101

### Customers who bought this book also bought:

- The Five O'Clock Shadow Beauty Primer* by Richard Nixon, foreword by Fred Flintstone
- Britney Spears' Grocery Lists, 1997-2000* by The Guy Who's Stalking Her
- Can You Tell Me How To Get To Therapy Street: My Battle With Obsessive Compulsive Counting Disorder* by Count Von Count, formerly of Sesame Street

### Editorial Review

From Starlog

Mr. Daly has accurately captured the struggle of our heroic men (and women) of NASA. The only thing that perturbed me about the book was its author's shaky grasp of scientific jargon. For example, what he innocently terms a "TV-screen-type doohickey" is in reality a "computer monitor," and the "clock-like thingamabob" in the shuttle's cockpit is more commonly known as a "gauge." However, Mr. Daly can be forgiven such relatively minor oversights, as he is the first novelist to truly acknowledge the bravery, roguish good looks and manly stubble many of the men (and women) of NASA truly possess.

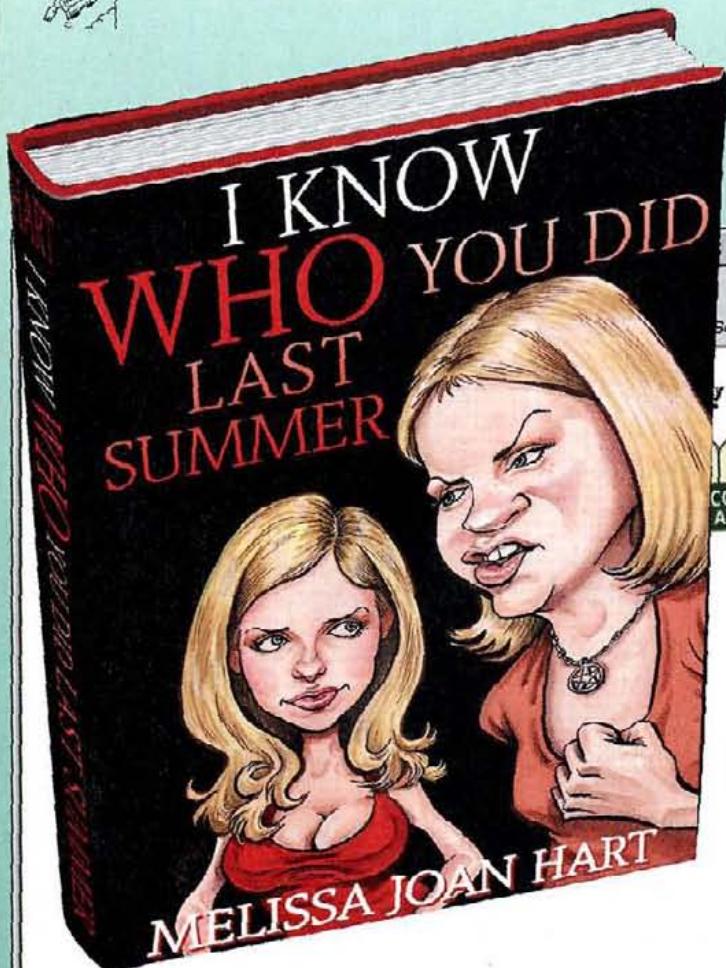
### Customer Review of the Day

(The top 10 most requested people found this review helpful)

That Cow Tara Reid Never Deserved You! ★★★★★★★★★★

Reviewer: Naomi from Nome, Alaska

Hey, what's up, Carson! I've been waiting outside your Times Square studio for four straight weeks holding a sign that says, "I drove all the way from Nome, Alaska so you could sign my copy of your new book!" I haven't been to school in over a month, my boyfriend dumped me, and I had to sell my car to pay for a room at the youth hostel. I don't care, though, because you rock! But I swear, Carson, if you don't send me an autograph this instant, I'm gonna murder your family! Oh, and also, 'N Sync rules! Woooo!



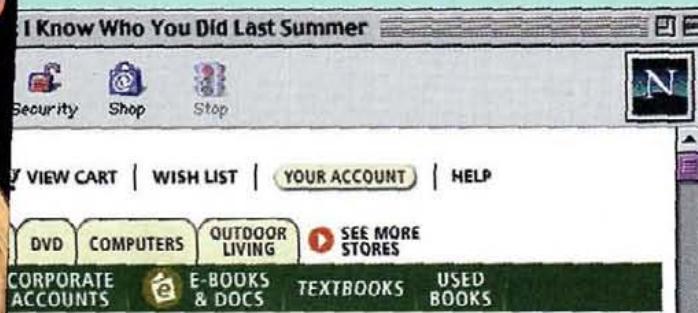
## I Know Who You Did Last Summer

by Melissa Joan Hart

### Book Description:

Sabrina Goodwich is the best lifeguard in Malibu. That is, until a more jiggly lifeguard named Buffy Pillows steals her boyfriend by giving him "mouth-to-mouth." Distraught, Sabrina's career plummets and she's demoted to lifeguard duty at a kiddie pool in WB Park, while Buffy becomes a local hero whose breasts are declared a national landmark. Now, with the Intramural Lifeguard Competition coming up, Sabrina has her chance to prove that Buffy is nothing more than an unfriendly, duplicitous, dishonest, crooked, swindling, fraudulent, deceitful, lying, cheating, two-faced, conniving, back-stabbing, skanky, slutty, bitchy, putrescent, execrable, vomit-spewing DEMONIC BASTARD SPAWN OF LUCIFER WHO DESERVES A STAKE THROUGH HER EVIL HEART!!! The feel-good novel of the year!

# WHEN OTHER TEEN IDOLS JUMP ON THE YOUNG ADULT NOVEL BANDWAGON



**Availability:** Usually ships during a full moon

Add gift wrap or impenetrable magic spell

**Shamazon.com Sales Rank:** 666

### Customers who bought this book also bought:

- *Playboy's Girls of the Occult* edited by Hugh Hefner
- *Softcore Lesbian Catfights for Dummies* by Jerry Springer
- *The Crucible 2: Electric Boogaloo* by an increasingly senile Arthur Miller

### Editorial Review

#### From Tiger Beat

Psst! Watch your back, Stephen King! There's a new horror author in town named Melissa Joan Hart, and she's takin' you to school, fool! Her book may not have any of your oh-so-important "integrity," or your hoity-toity "plot complications," and heck, the pages may not even be "numbered correctly," but this book does have something your books don't: an introduction by pre-teen hottie Aaron Carter!

### Customer Review of the Day

(1 out of 200,000 people found this review helpful)

**The Greatest Story Ever Told!** ★★★★★

Reviewer: Elmer Perv, Militia, Mich.

I'm a 38-year-old Kinko's night manager who lives in my parents' basement, and when I'm not downloading badly-doctored nude pics of Jennifer Love Hewitt off the internet, I love to unwind with a book like this. A must have for every "truck-stop Romeo" out there who's waiting for the Olsen Twins to turn 18!

# Are You There, God? It's Me, B.Lo



## Jennifer Lopez

Are You There, God?  
It's Me, B.Lo

by Jennifer Lopez

### Book Description:

Jessica "B.Lo" Buttocks runs "Boobs, Butt and Beyond," the most successful clothing boutique in the Bronx barrio. She specializes in dresses made of tissue paper, cobwebs, even plate glass — anything see-thru, to accentuate the customer's boobs, butt and beyond! Yep, "B.Lo" Buttocks has a good head for business, but her rap impresario boyfriend, F. Stop, just might put a hole in that head!

Info: Are You There, God? It's Me, B.Lo



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**Availability:** Usually ships to the accompaniment of a hot, salsa boat

Add gift wrap or see-thru sarong

Shamazon.com Sales Rank: 36-28-42

### Customers who bought this book also bought:

- *The Girls' Guide To Pimping and Ho'ing* by Lil' Kim
- *Chicken and Waffles: It's A Good Thang—An East Hampton Cookbook* by Martha Stewart and P. Diddy
- *Chicken Soup For The Booty* by Beyoncé

### Editorial Review

From **VOGUE**

"Are You There, God? It's Me, B.Lo" features the most beautifully-detailed descriptions of a haute couture clothing line I've ever read. Unfortunately, you can't actually see pictures of the clothing, so what's the point of reading this book? What, you're going to read it for the story? Please! You might as well read our magazine instead!

### Customer Review of the Day

(50 out of 100 people found this review helpful)

Cease And Desist, Sista! ★★★★★

Reviewer: **J. Cochran**, from NYC

I am the legal counsel for a mister Sean John Combs, aka "P. Diddy," aka "Puff Daddy," aka "El Papa De Poof," aka "Shecky." My client is currently engaged in a libel lawsuit with Ms. Lopez over the publication of her young-adult novel "Are You There, God? It's Me, B.Lo," which does willfully depict a character named "F. Stop," who is frighteningly close in physical description to my client, right down to his "pitch-black Ray-Bans which conceal his evil, soulless, demon eyes." Furthermore, the description of the F. Stop character violently shooting up a nightclub "like a demented Elmer Fudd during wabbit season" is just plain slanderous, as is the scene with the chicken... (click here for more)





ANGSTER'S PARADISE DEPT.

Many students have bright futures. Unfortunately for our hero, his future is but a repeat of his miserable past.

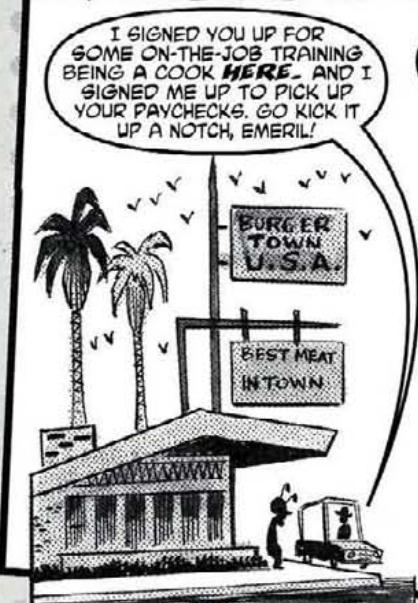
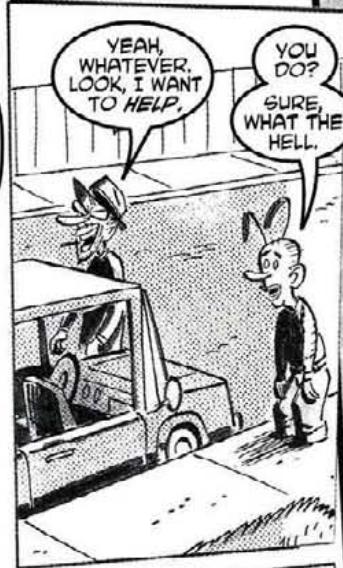
# Monroe and...



# THE YOUTH JOB EXPO



# MONTRÉAL DING-DONG!

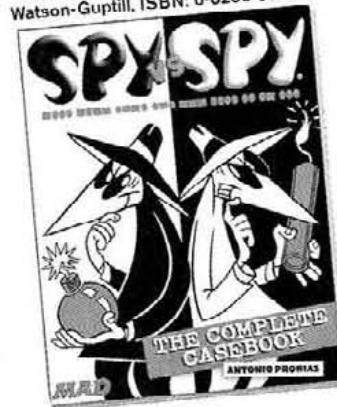


Bill C. Ray

# DON'T LET THE TERRORISTS WIN!

## WASTE YOUR MONEY ON MAD PRODUCTS!

SPY VS. SPY:  
THE COMPLETE CASEBOOK  
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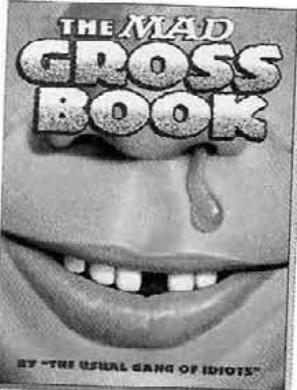
MAD: COVER TO COVER  
Watson-Guptill, ISBN: 0-8230-1684-6



THE MAD BATHROOM COMPANION  
Number Two  
MAD Books,  
ISBN: 1-56389-785-7



THE MAD BATHROOM COMPANION  
MAD Books,  
ISBN: 1-56389-684-2



THE MAD GROSS BOOK  
MAD Books, ISBN: 1-56389-758-X

MAD NEUMANISMS  
ULTIMATE  
COLLECTOR'S PACKAGE  
ISBN: 1-56389-786-5



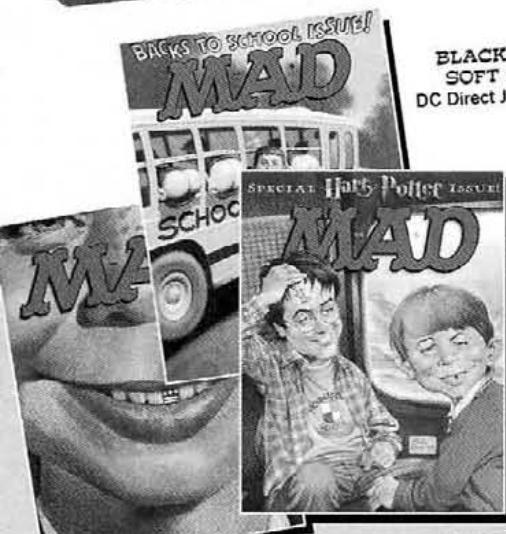
ALFRED E. NEUMAN  
ACTION FIGURE  
DC Direct STAR08510



JUST-US LEAGUE  
OF STUPID HEROES:  
Alfred E. Neuman as Batman  
DC Direct APR010564



JUST-US LEAGUE  
OF STUPID HEROES:  
Alfred E. Neuman  
as Superman  
DC Direct APR010566



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SOFT TOY  
DC Direct JAN10475



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SOFT TOY  
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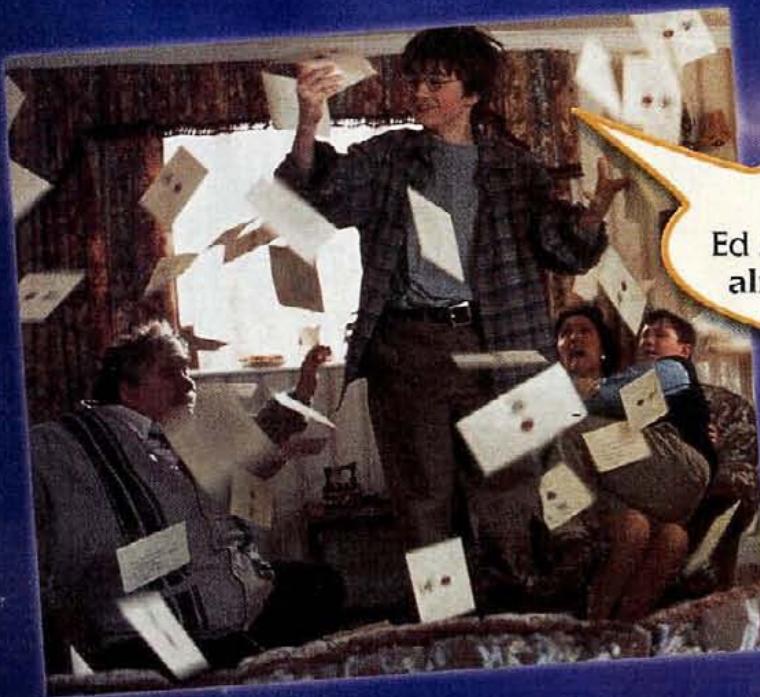




BROOM WITH A VIEW DEPT.

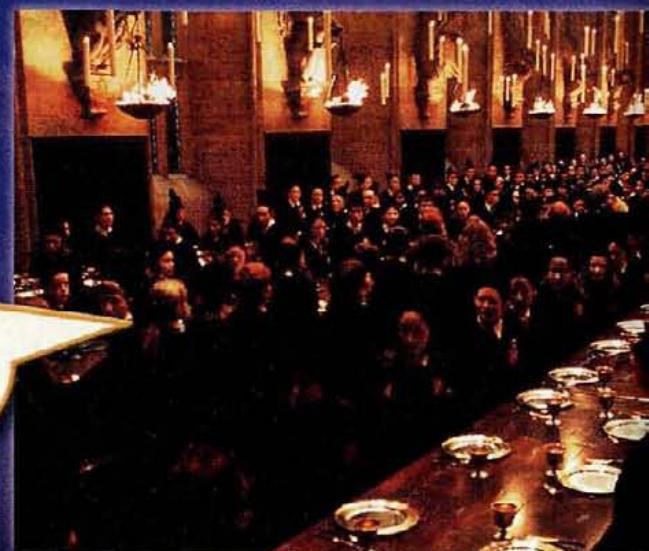
# Harry Potter: MISSING DIALOGUE

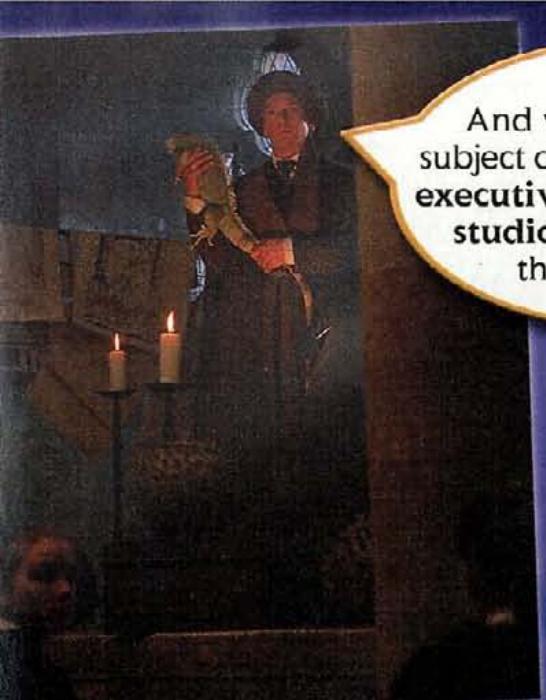
THEY WON'T EVEN INCLUDE  
ON THE SPECIAL NINE-HOUR  
COLLECTOR'S EDITION  
COMMEMORATIVE DVD



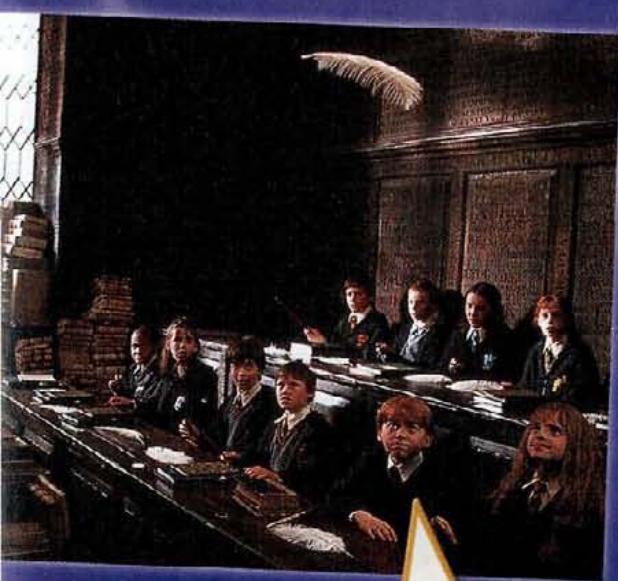
Check this out –  
Ed McMahon says I may  
already be a wizard!

I heard a **rumor**  
they're purposely  
**underfeeding us** so we won't  
get **too big** for our characters  
**before** they shoot  
the **sequel!**





And while I'm on the subject of **slimy creatures**, executives from the movie studio will be **visiting** this afternoon!



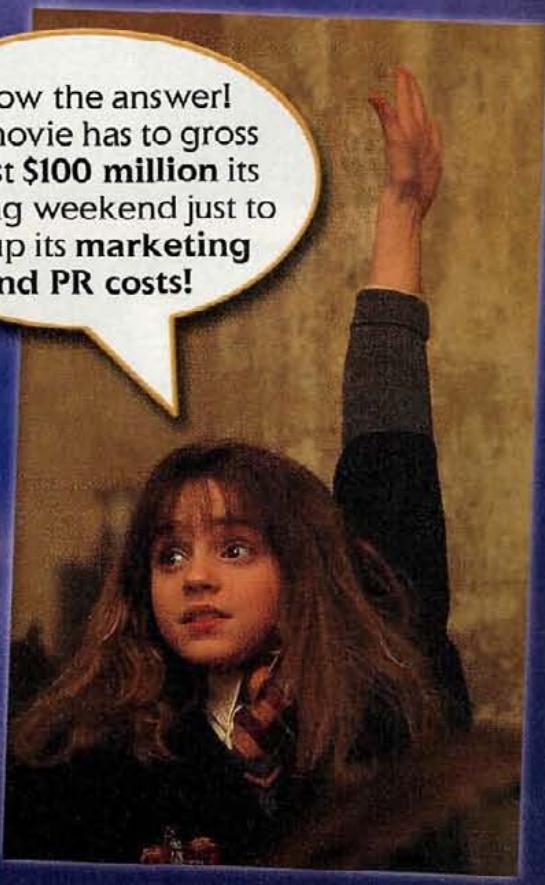
Uh-oh.  
That **feather** can only mean one thing – **Forrest Gump** has enrolled at Hogwarts!



What a **brilliant ruse** – telling the teacher the **three-headed dog ate yours, mine and Hermione's homework!**

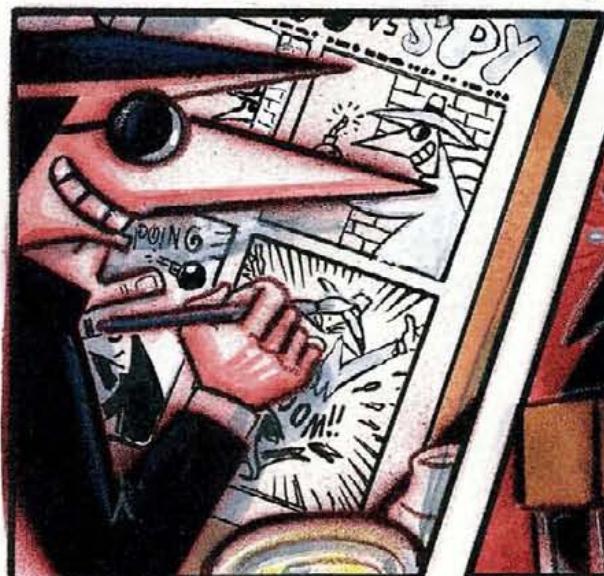


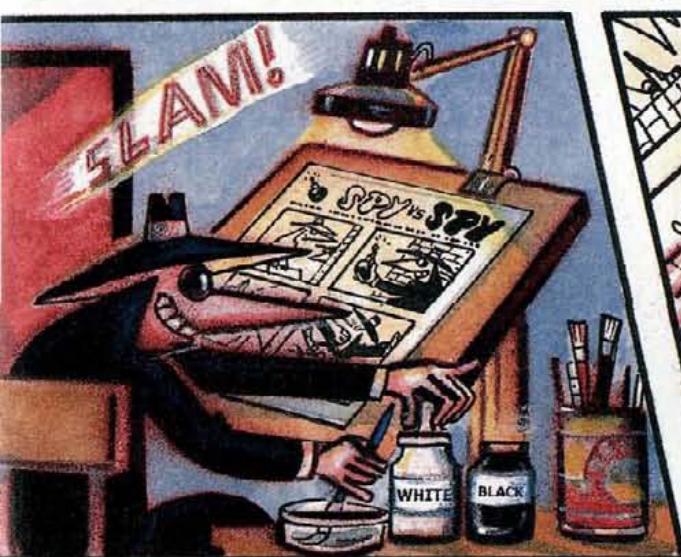
I know the answer!  
This movie has to gross at least **\$100 million** its opening weekend just to recoup its **marketing and PR costs!**

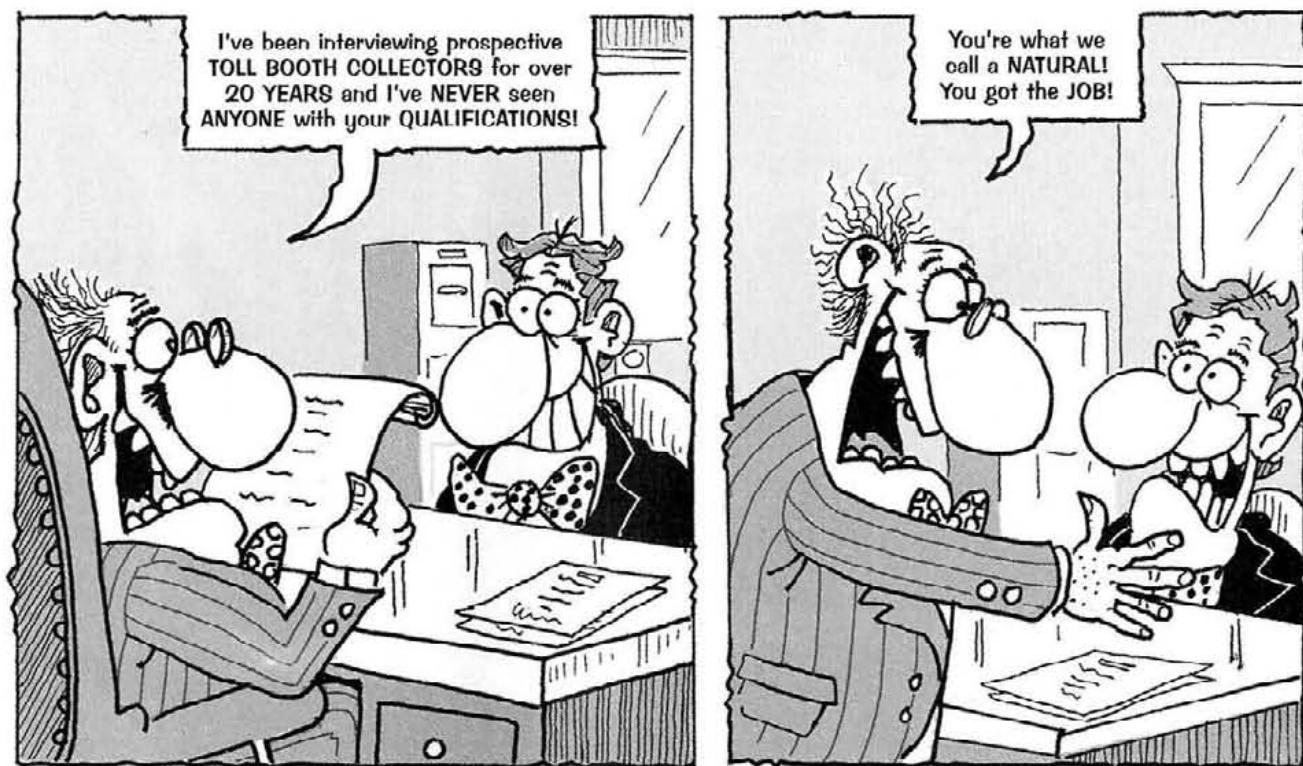




JOKE AND DAGGER DEPT.









# The Lighter Side of...



## COMMITMENT

I want to congratulate you, Roger! You promised you wouldn't stuff yourself with cookies while we were gone and you didn't!

A promise is a promise! I gave you my word!



ARTIST AND WRITER: DAVE BERG  
TONAL RENDERING: WILDSTORM



## RELATIONSHIPS

You're listening to CM-ROCKS-FM, playing your requests to brighten up your AM! Who do I have on the line?

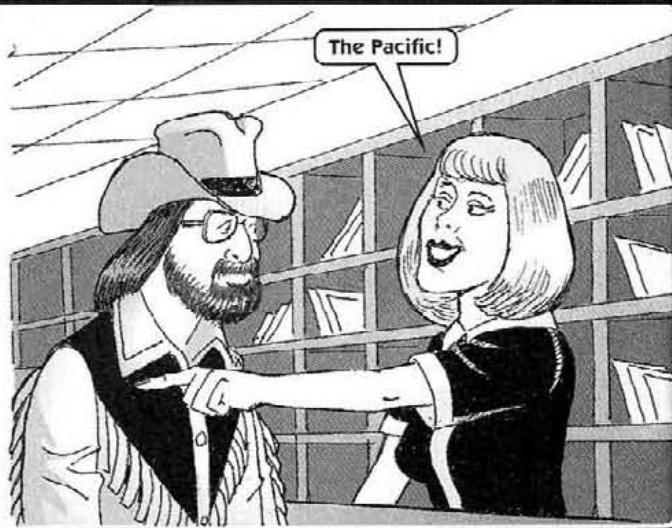
Elena! Can I dedicate something to my boyfriend Josh?

Sure can, little lady! What would you like to hear?

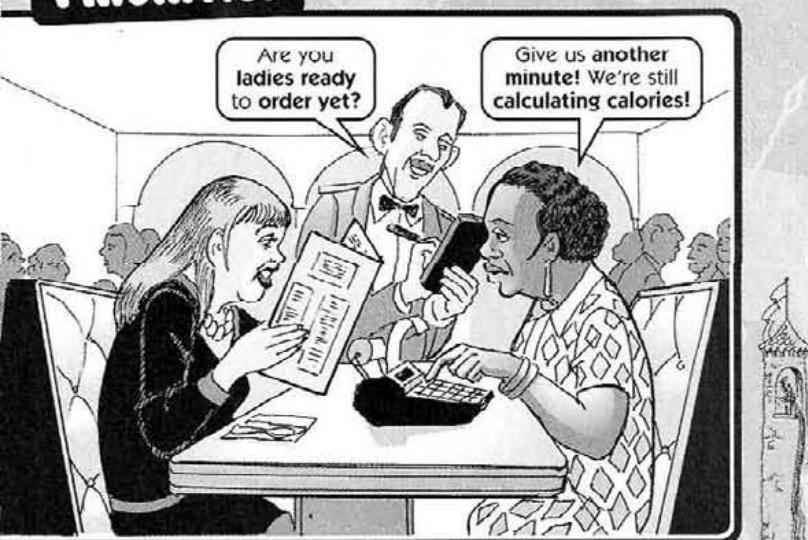
Three minutes of silence! We're not talking at the moment!



## VACATIONS



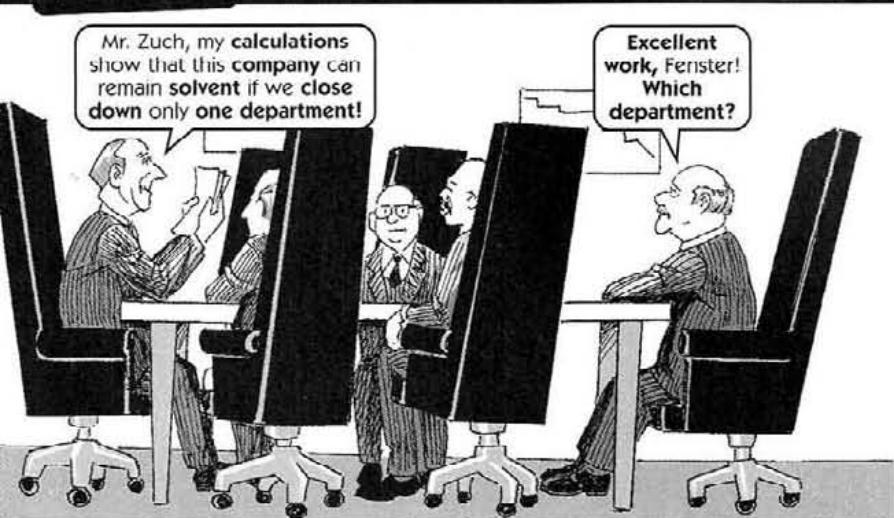
## PRIORITIES



## ANNOYANCES



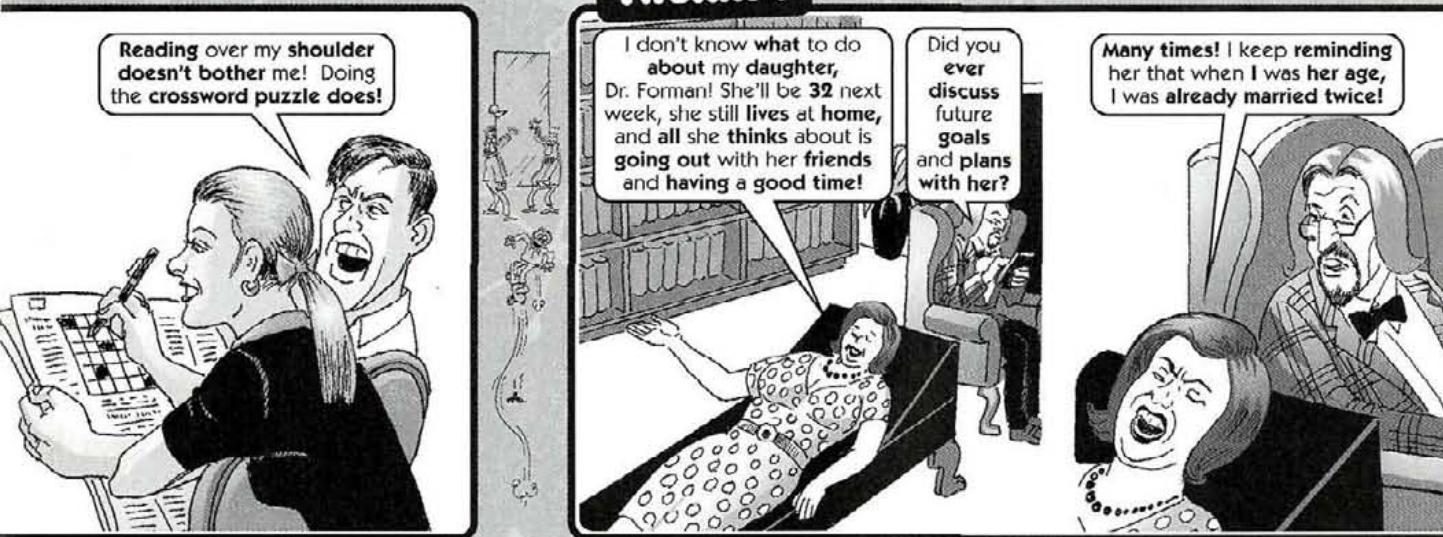
## FINANCE



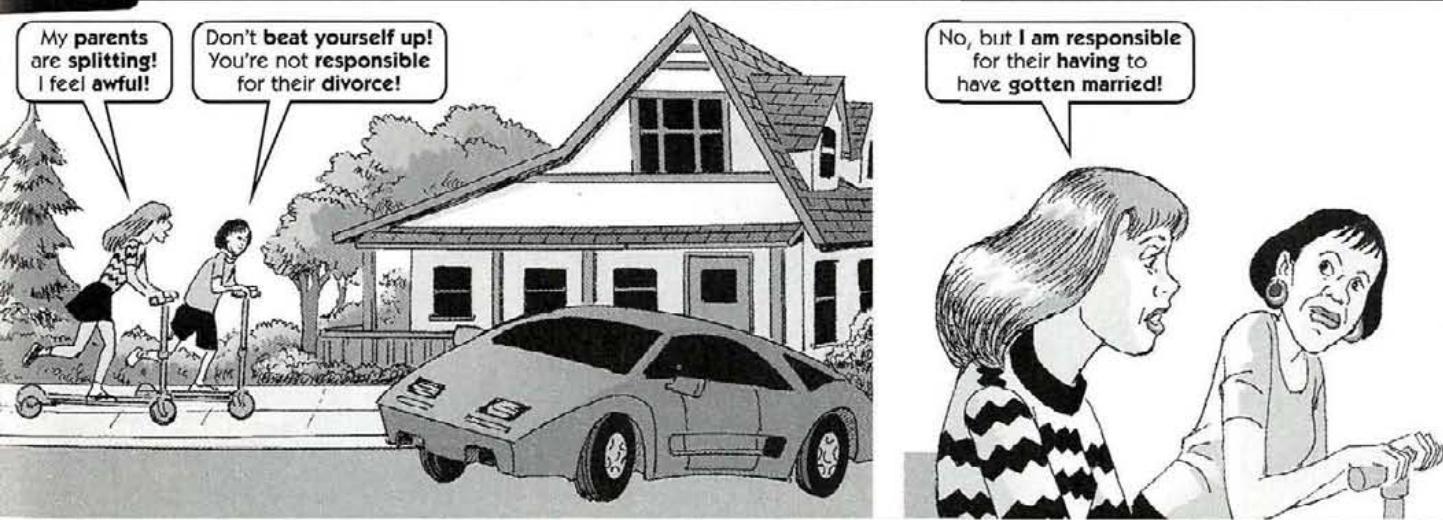
## DENTISTS



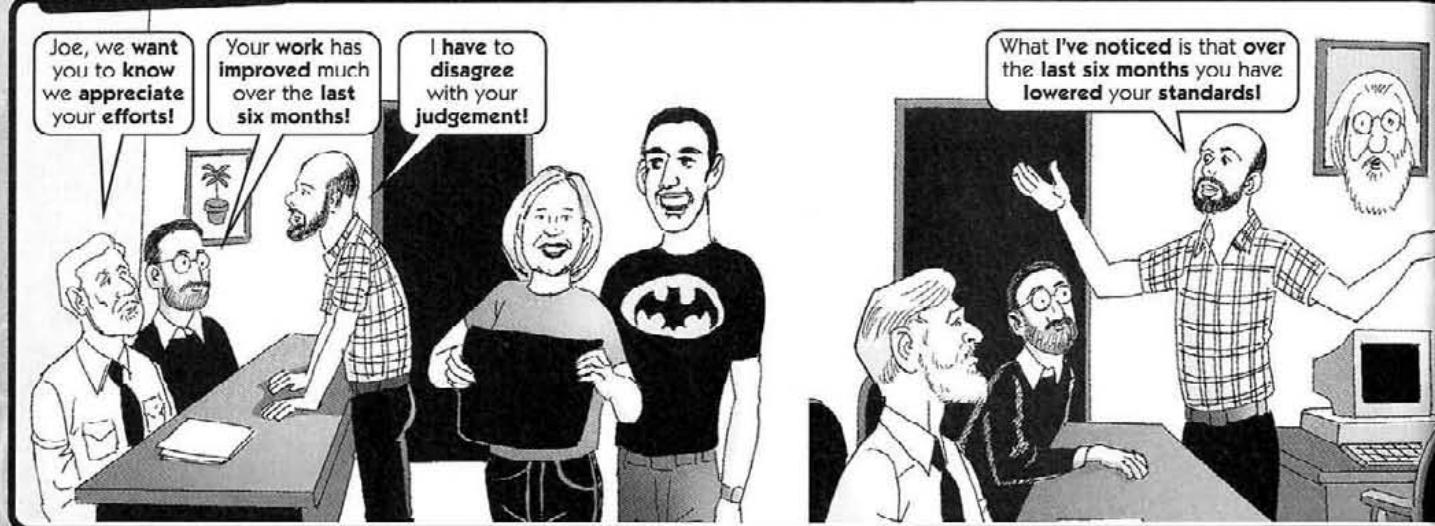
## THERAPY



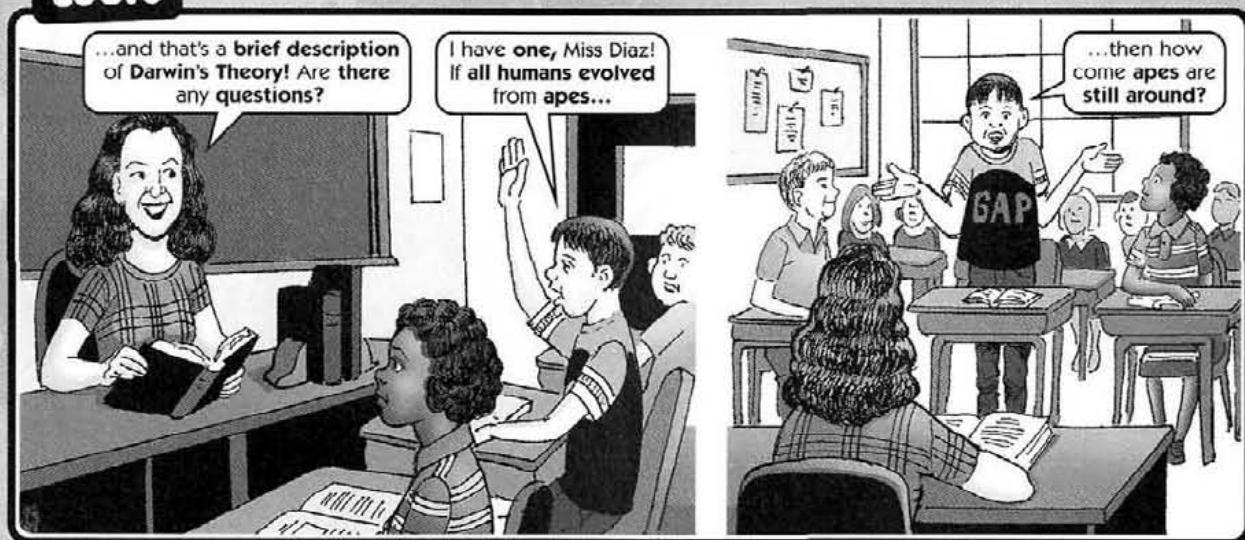
## GUILT



## THE OFFICE



## LOGIC



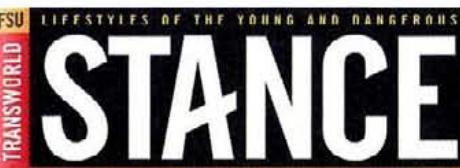
## DOCTORS



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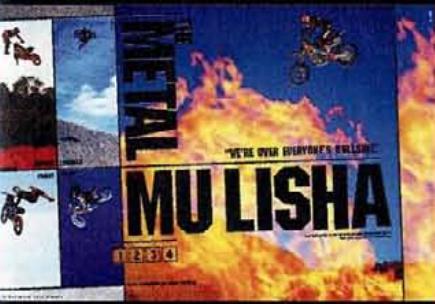
Here's a tiny sample of what you'll find inside STANCE magazine.



Interviews with kickass bands like Tenacious D.



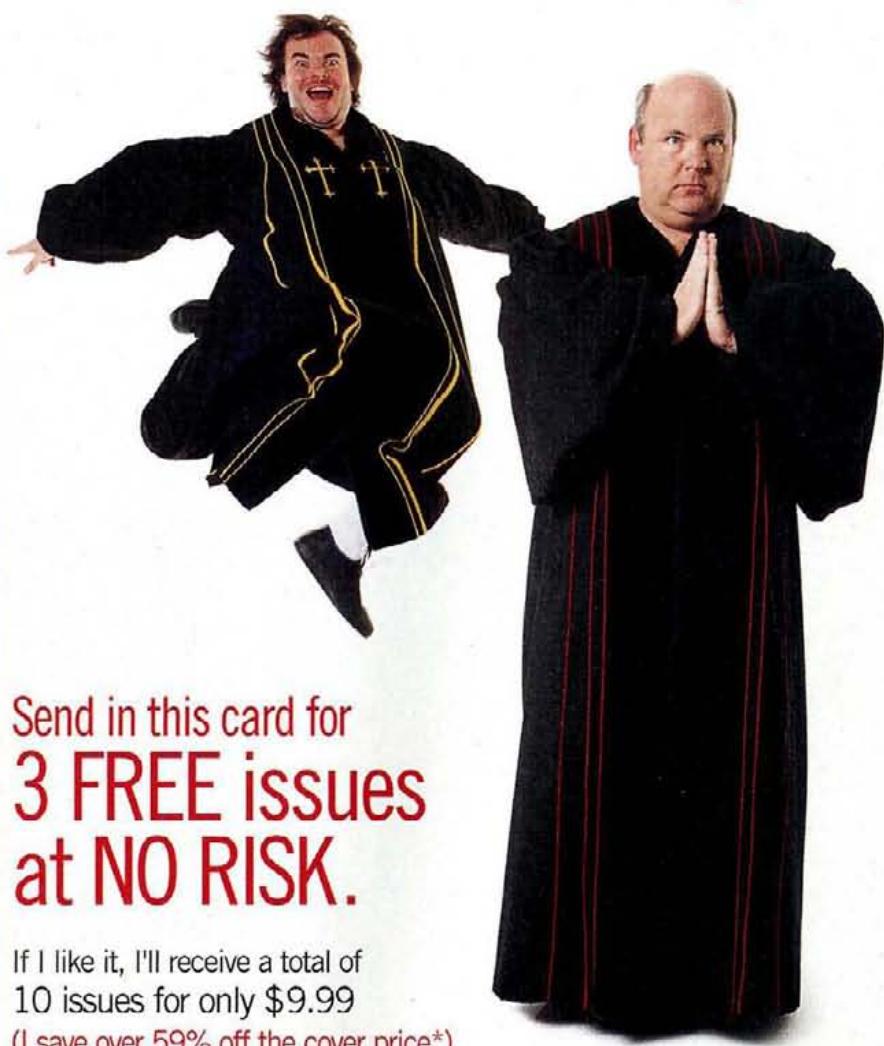
Interviews with athletes like pro skater Rob Dyrdek.



Features on the craziest sports out there.



See all the newest gear before it's out in the stores.



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(I save over 59% off the cover price\*)

If I'm not totally satisfied with TransWorld STANCE, I can return the bill marked "cancel." The first three issues are mine to keep and I will owe nothing!

Offer good in the U.S. only. \*Cover price is \$3.99 per issue.

Please allow 4-6 weeks for delivery. TransWorld STANCE is published 8 times per year.

Tenacious D is the greatest band in the world and they were photographed by Angela Boatwright exclusively for STANCE magazine.





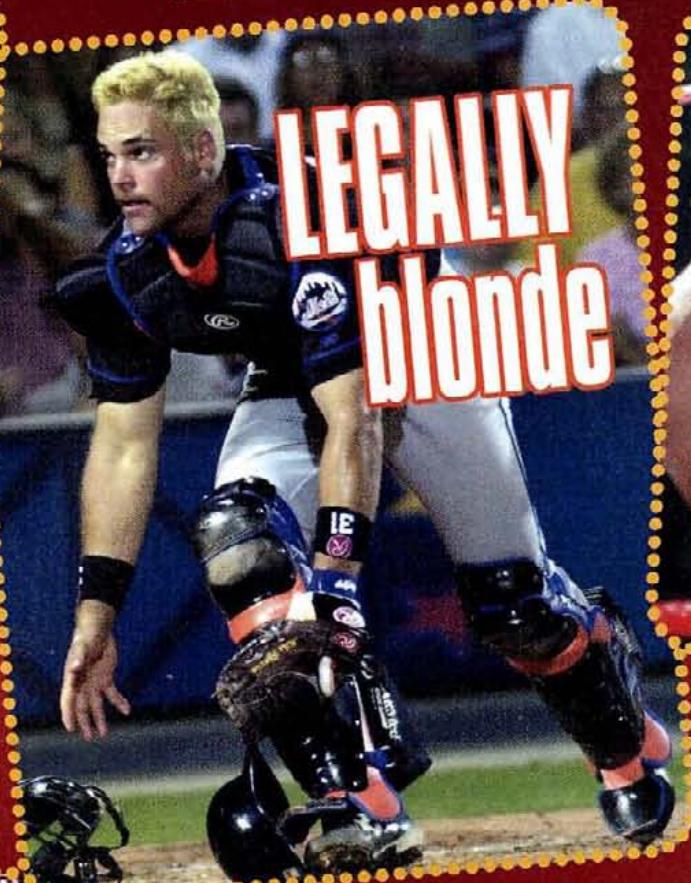
TITLE WAVE DEPT.

The movies have always offered a wonderful escape from  
the cares and woes of everyday life. Or at least, they used to!  
That was before we screwed it all up, by showing you...

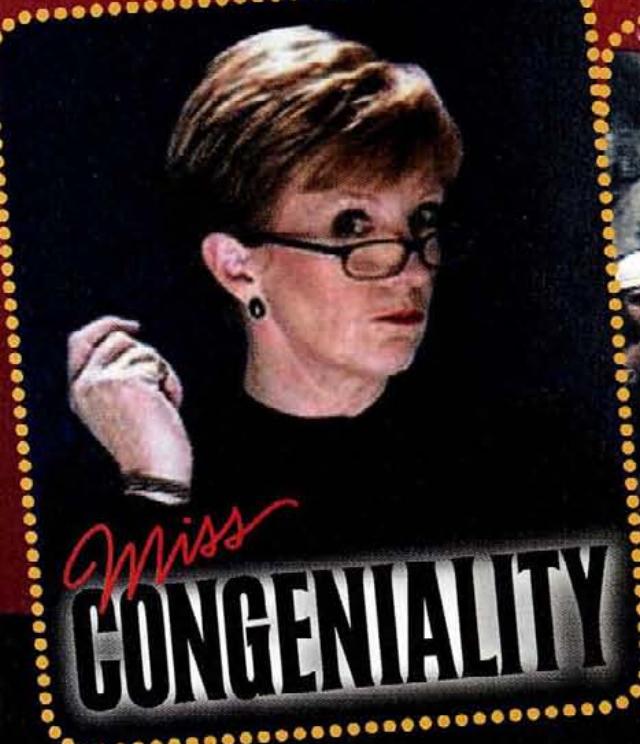
# 2001:



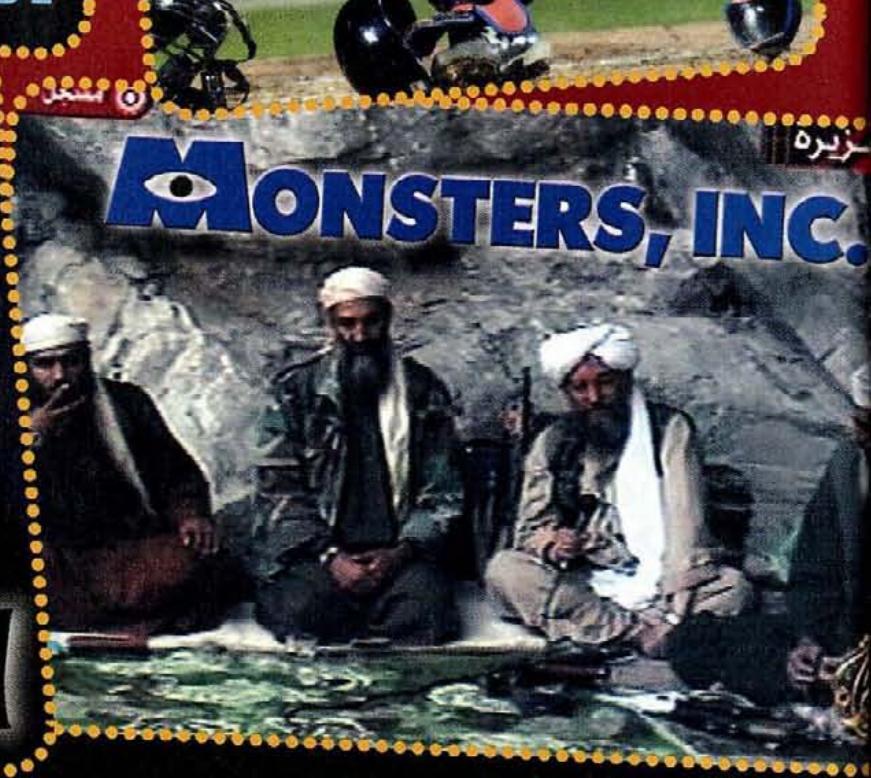
**my first mister**



**LEGALLY blonde**



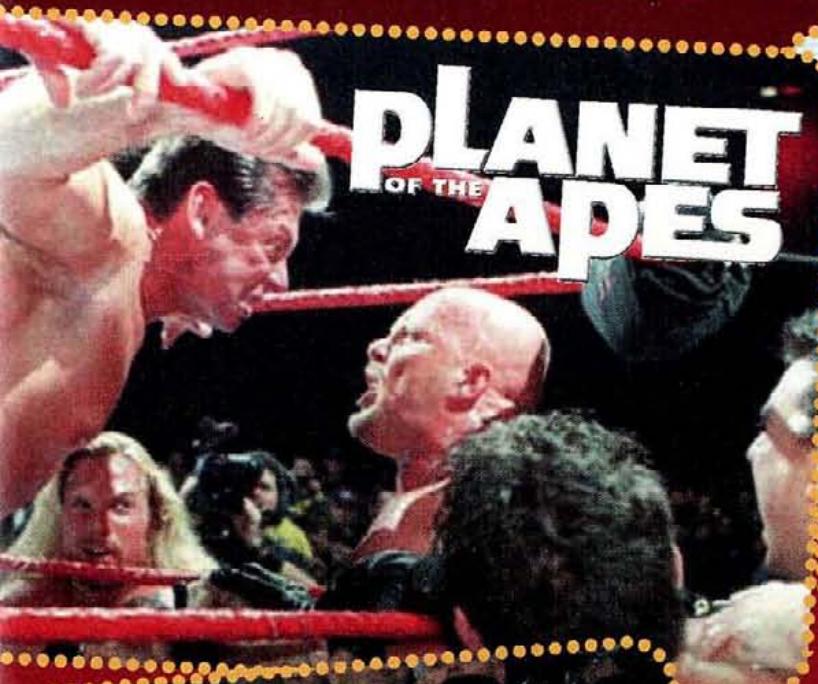
*Miss*  
**CONGENIALITY**



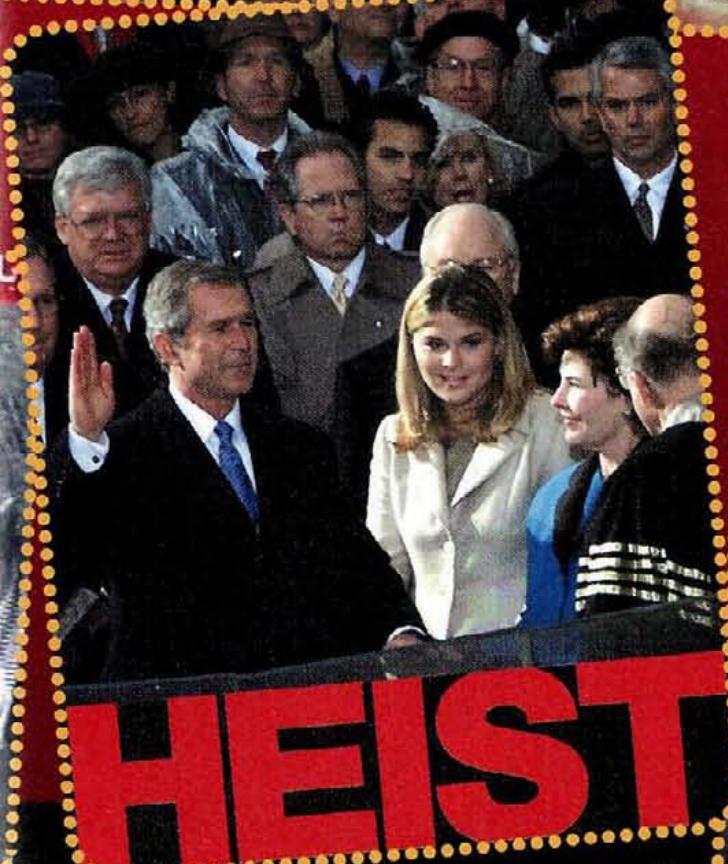
**MONSTERS, INC.**

# The Year in Film

**PLANET  
OF THE  
APES**



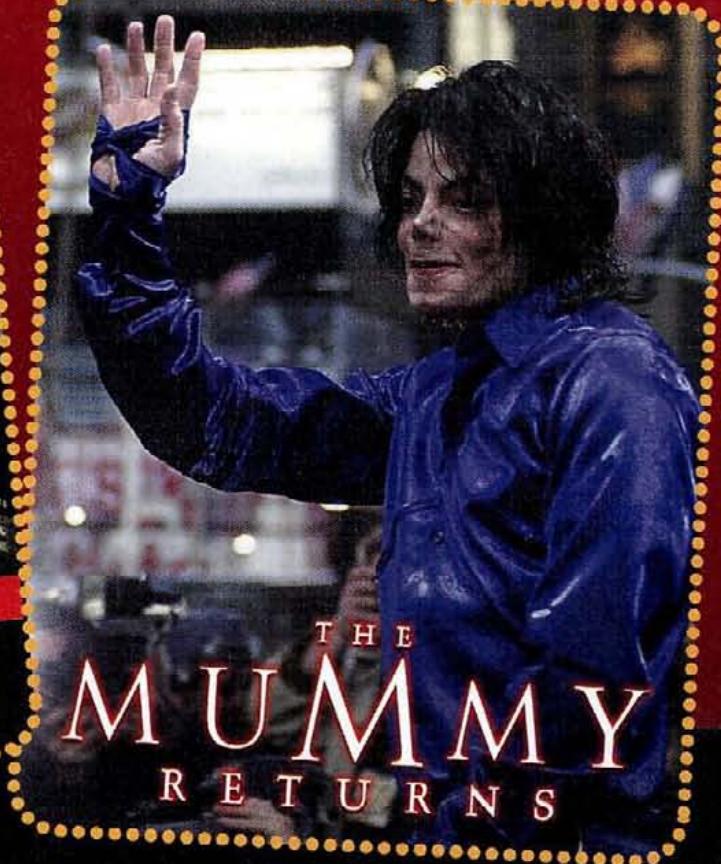
**America's  
Sweethearts**



**HEIST**

WRITER: DESMOND DEVLIN

PHOTOS: AP/WIDE WORLD PHOTOS



**THE  
MUMMY  
RETURNS**



GRIEVING LAS VEGAS DEPT.

# MAD's CELEBRITY CAUSE-OF-DEATH BETTING ODDS

Our team of crack oddsmakers gives you the latest Vegas line  
on how one of today's biggest stars will foul out of life!

THIS MONTH'S FUTURE EJECTED PLAYER:

## MICHAEL JORDAN

### CAUSE OF DEATH

### ODDS

2:1

4:1

7:1

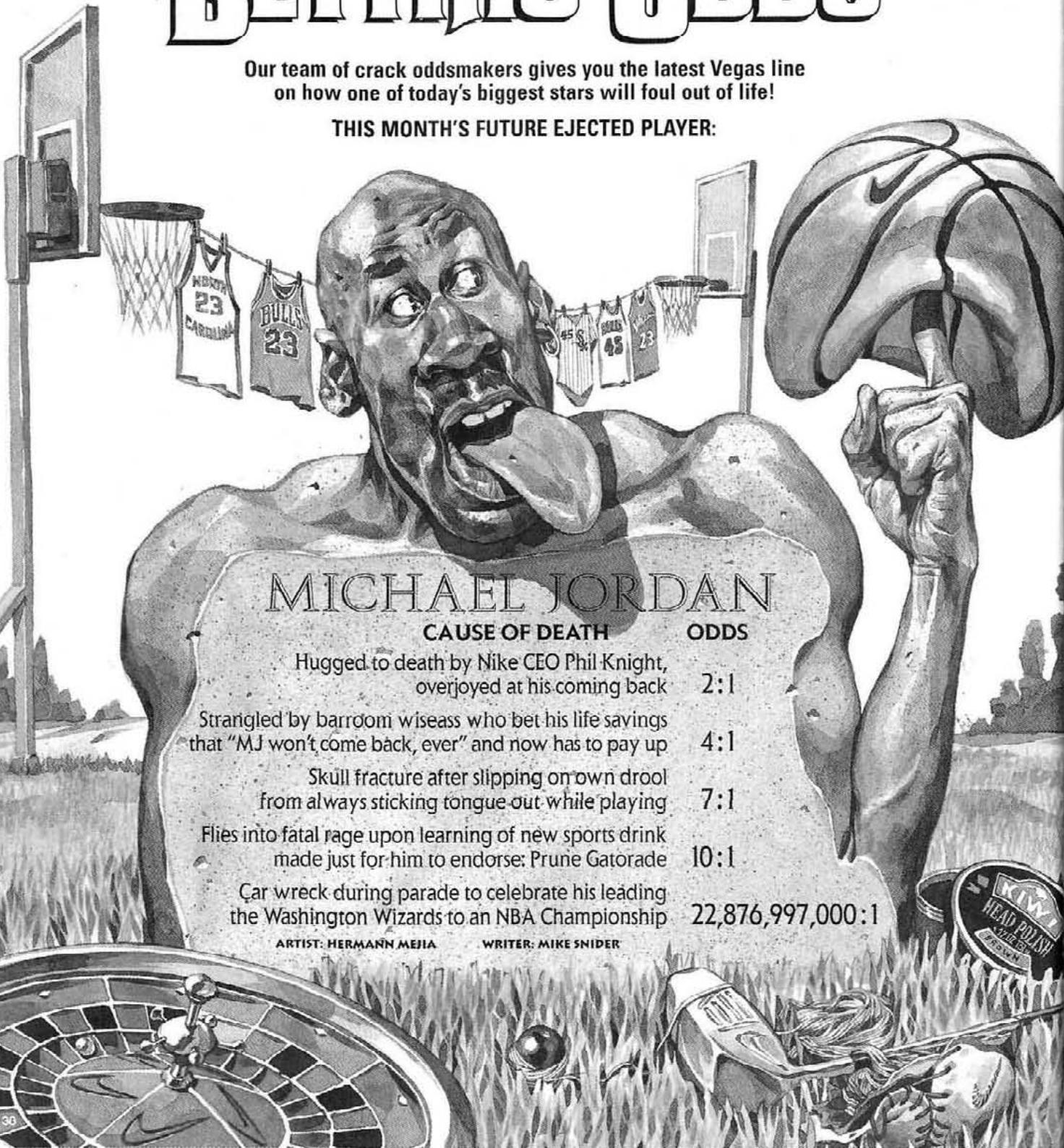
10:1

22,876,997,000:1

ARTIST: HERMANN MEJIA

WRITER: MIKE SNIDER

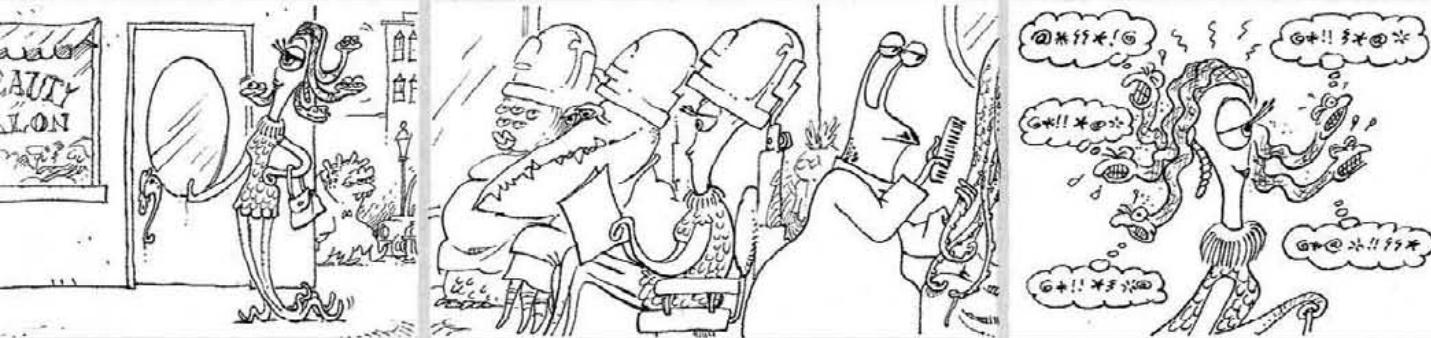
KYM  
HEAD POLISH  
SILVER



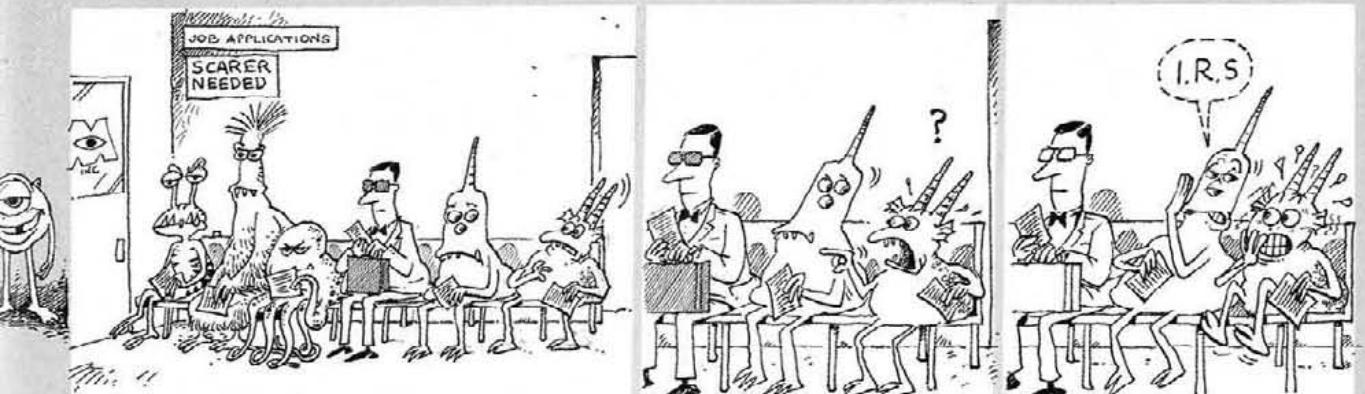


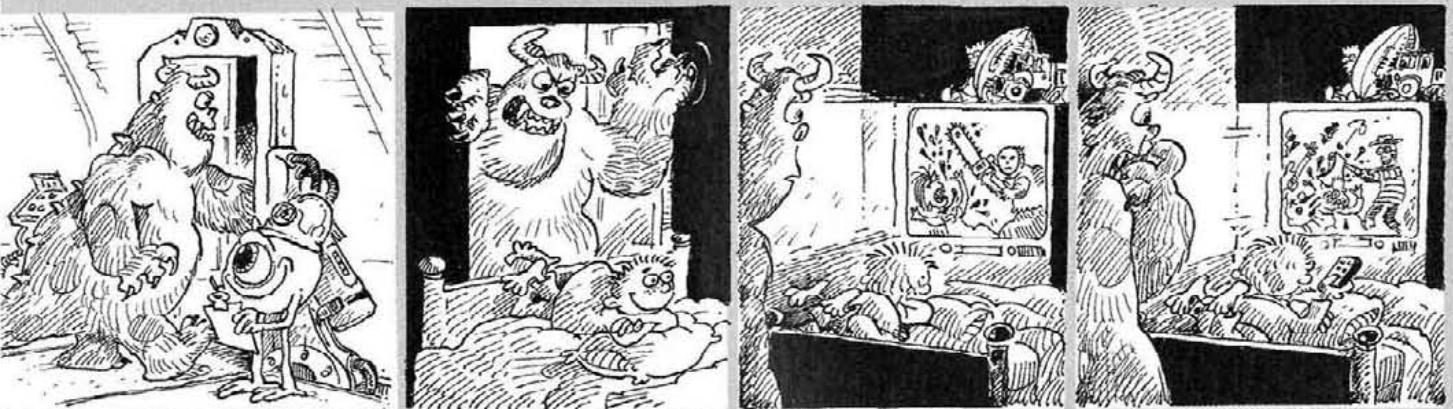
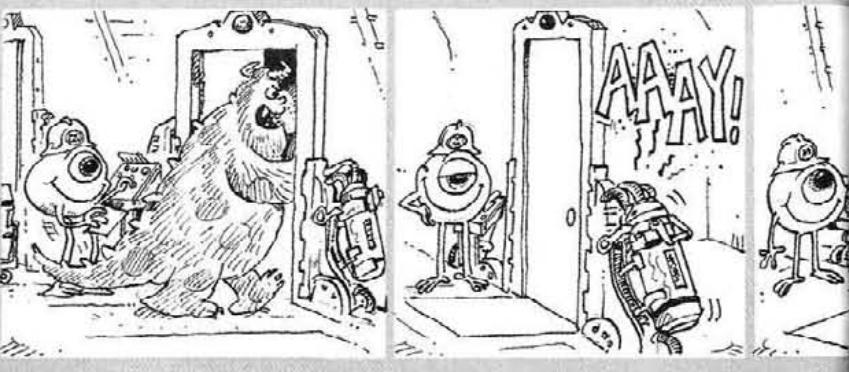
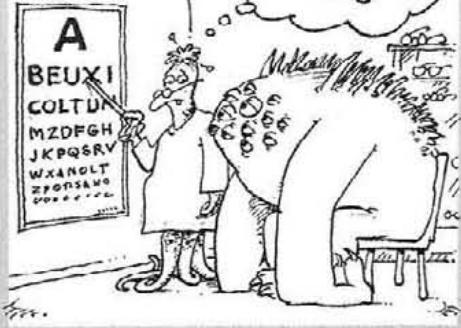
SERGE-IN GENERAL DEPT.

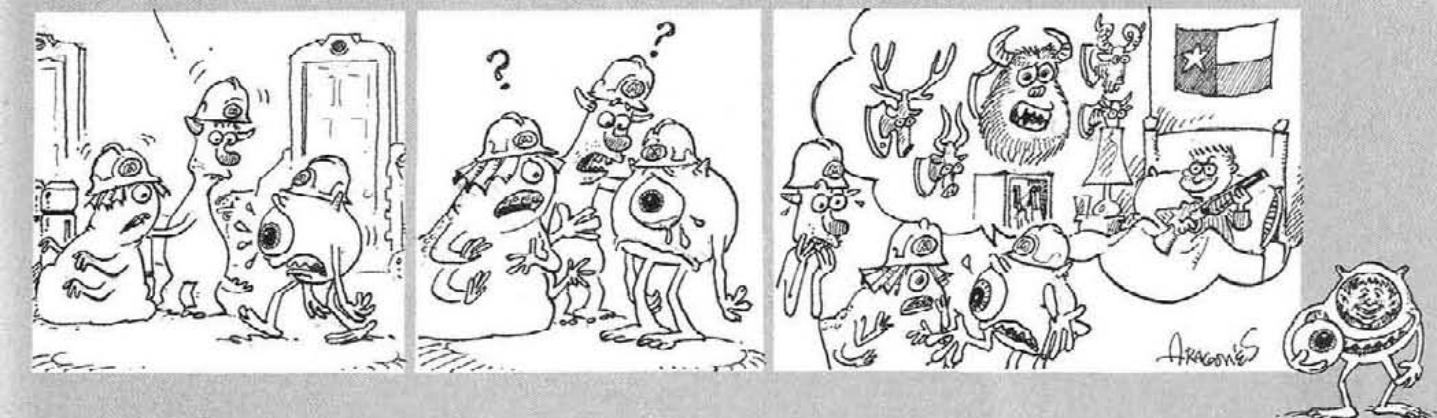
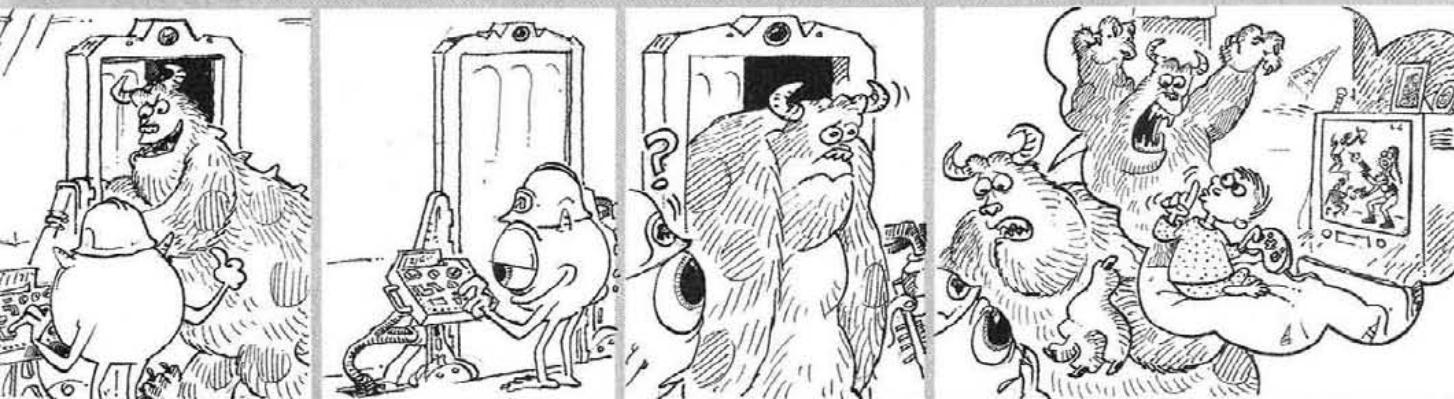
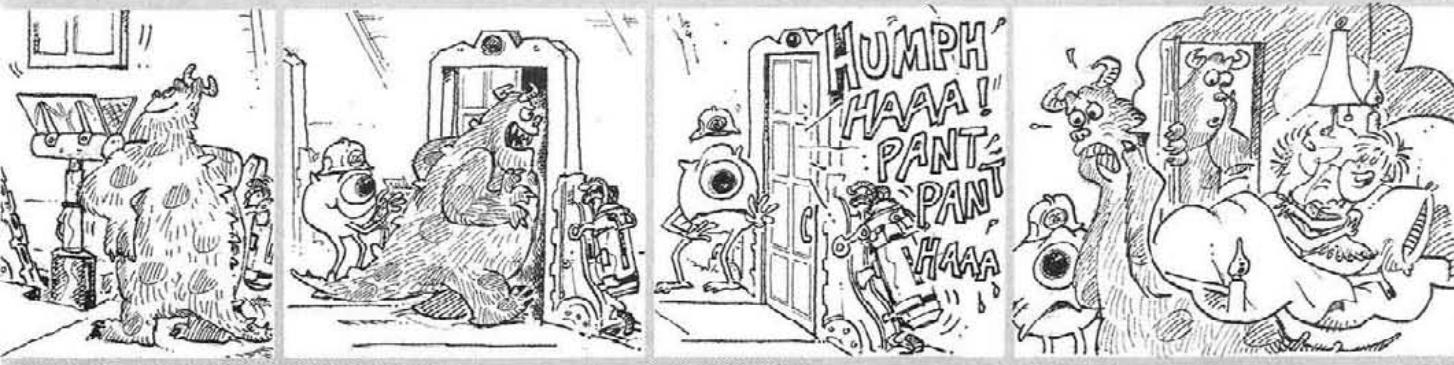
# A MAD LOOK AT MONSTERS INC.



ARTIST AND WRITER: SERGIO ARAGONÉS









PROSE AND CON JOBS DEPT.

Most of today's consumers are too savvy to fall for the ad pitches in those liquidator's catalogs that try to pass off outdated PCs and audio equipment as "state-of-the-art." But there must be warehouses full of stuff so old that people have forgotten it ever existed — and might even think is new with a clever (read: deceptive) marketing ploy! So, keeping in mind that no one knows more about selling garbage to the public than us, check out our...

**NEW**

## WALKMAN WITH BUILT-IN SPEAKER!

No more listening to the radio though the confining, uncomfortable headsets of personal stereos! This unit lets you hear by simply holding it up to your ear! Or, turn the volume up and listen from as far as one, two or even three feet away!

Safer for biking and jogging, because the music won't drown out the traffic!



### AM STATIONS ONLY!

Because you'll find only one or two that play music, you'll spend less time switching around!

Unlike heavy, high fidelity boom boxes, there's no need to adjust the stereo balance between speakers — with our special monaural process you get audible sound from ONE SINGLE SPEAKER!

## REVOLUTIONARY MANUAL-DRIVE WORD PROCESSOR!

Anyone who uses a PC word processing program knows the pain of losing valuable work due to computer crashes, hard drive malfunctions and power surges. Now you can spare yourself this agony with our incredible ALL-MANUAL word processor and printer combo, utilizing a patented\* system of springs and levers that incredibly, works without electricity! Plus, there's no time wasted waiting for documents to print — when you press a key, the character prints immediately, right before your eyes! You can delete letters, words and even entire files, with the included bottles of Wite-Out! Best of all, since the keys don't allow you to type at a super-fast pace, yours hands will be able to keep up with your thoughts! Wow!!

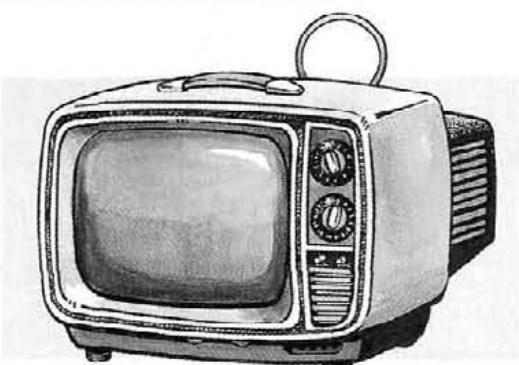


\*In 1868

Save Several Dollars A Year In Electricity Costs!

## EXERCISE LOVER'S REMOTE-FREE TV!

If you're a couch potato, you can now stay in shape with this innovative television that requires you to change the channel, adjust the volume, and even turn it on and off by getting up from your sofa and walking over to it! Now you can enjoy your favorite programs and get a full aerobic workout by simply walking to your set as often as you once pressed a button on a remote! (For the average man, that's over 1,240 times a hour!) Also comes with an easy-to-install indoor antenna that provides fine network television reception for FREE!!!



All Black-And-White Picture Tube Allows You To View Colorized Movies As They Were Intended To Be Seen!

# SALES PITCHES FOR OLD TECHNOLOGY

UNIQUE!

## HARD COPY ENCYCLOPEDIA!

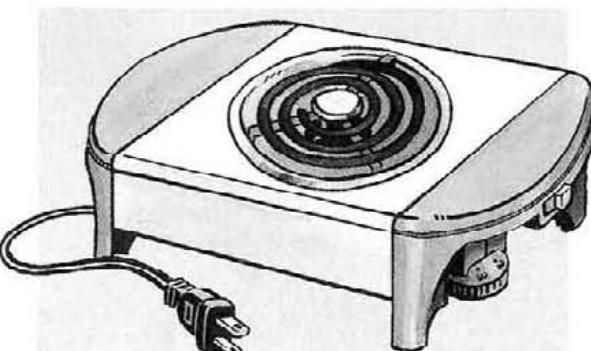
CLASSIC!

Just imagine the convenience of having an entire CD-ROM encyclopedia printed and bound — all in alphabetical order — in a set of handsome hardcover books! Now there's no need to go through the cumbersome and time-consuming process of booting up your computer and typing "Churchill" in the search window — just look on page 1,374 of Volume 4: Chimpanzee — Coxswain! Plus, students will be able to plagiarize encyclopedia entries without fear of a teacher catching them by simply running a search in Encarta!



## DISTINCTIVE NON-ARCIING FOOD HEATER!

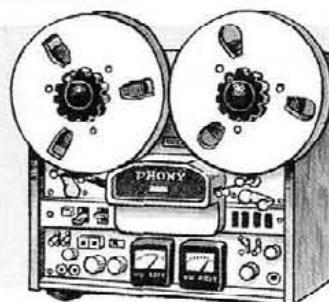
Do you have trouble remembering not to put metal in your microwave oven? Then relax and insure your safety with our ingenious metal-safe food heater that warms up your favorite dishes without radioactive waves! But wait! Our Non-Arcing Food Heater has other advantages over conventional microwaves! Its user-friendly knob allows you to



lower or raise the heat level as you desire while your food slowly, slowly cooks! And the unit's open construction feature makes it virtually impossible to forget about the cup of java or pea soup you've reheated!

## CAN'T MISPLACE 'EM LARGE FORMAT AUDIO TAPES!

Standard audiocassettes are easily misplaced between home, car and backpack, but not these tapes! They're so large, you'll always feel them weighing down your briefcase or pocket (if you have a pocket big enough)! Meticulously wound on oversized reels, each tape is played by easily threading it around the tension roller, through the capstan, across the playback head, around the other tension roller and onto the take-up reel — a fantastic way to develop hand-eye coordination! Recorders weigh a hefty 45 lbs. (minus reels) and will assist you in developing well-toned biceps and upper laterals as well!





## THE LAND OF MAKE ME HEAVE DEPT.

Ah, America...land of the free, home of the brave, and location of the largest, real life "Land of Make Believe" — Hollywood! Where silicone and cellular reign. Where no fad is too ridiculous, no cult too extreme. So check your sanity at the door and hold on tight as we embark on a pleasant west coast journey and dip our toe into the bubbling tar pit of greed, malice, vanity and narcissism that will have you screaming...



# ONLY IN HOLLYWOOD

ARTIST: BOB STAAKE

WRITER: JOHN BIEDERMAN

Only in Hollywood do producers "discover" talented comics who've spent years honing their joke-writing skills...



...and place them in sucky sitcoms written by talentless hacks.

Only in Hollywood can your bag of phony excuses for being late for work...



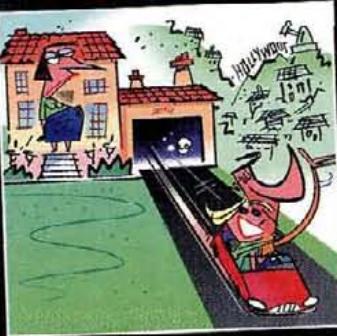
...include "getting caught behind a slow-speed freeway chase."

Only in Hollywood can you enter a hall abuzz with conversations...



...none of which are taking place between any two occupants of the room.

Only in Hollywood did the state legislature, in a pro-family gesture, grant paternity leave to new fathers...



...although the average Hollywood marriage doesn't last through the pregnancy.

Only in Hollywood do workers not only expect paid vacation and sick days off from work...



...but also an allotment of "Cosmetic Surgery Days."

Only in Hollywood will the fictional plots of movies and TV shows boldly encourage a celebration of sexual diversity...



...while the real lives of stars will remain closeted for fear of losing box office revenues.

# DOD ★★★

Only in Hollywood does the Hallmark rack at the local drug store...



...include a section called "Birthday — Feng Shui Consultant."

Only in Hollywood can studios spend countless hours, dollars and workers to ensure that every stroke of makeup and thread of costume is just right...



...but let dozens of plot holes and factual inaccuracies slide in the name of "creative license."

Only in Hollywood can you immediately get a table at the trendiest restaurant...



...because you're Jack Nicholson's gardener.

Only in Hollywood do the local courts staunchly uphold...



...a privilege of confidentiality between a client and his or her psychic.

Only in Hollywood can having a stalker...



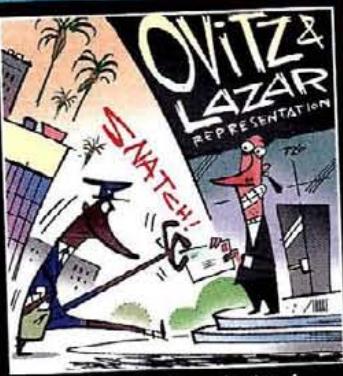
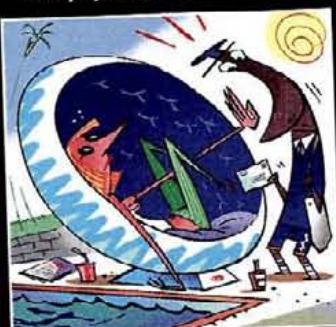
...be considered a good career move.

Only in Hollywood does someone send a condolence card to a friend whose family perished in a mudslide...



...and take the opportunity to include her latest screenplay.

Only in Hollywood will your new love interest refuse to accept your love letters...



...unless they're submitted by an agent.



## SCHMUCKYVILLE DEPT.

Here's a series about a big city yuppie who returns to his hometown and all softness breaks loose! After every episode, we have the same reaction...

This all seems very familiar! A quirky small town, an hour-long romantic comedy, and populated with goofy, oddball people including you, a doctor just starting out! Haven't we seen all this before?

Yes, we have! It's *Northern Exposure* without the moose!

You're right! And around here, that moose would be one of the more exciting characters!

From big city attorney to bowling alley lawyer! Hey, Eh, great career move!

No! I'm not a bowling alley lawyer! I'm a lawyer and I own a bowling alley! Those are two entirely separate things!



This town is like my sex life — it's just one nothing after another!

I know what you mean! Here are the top ten reasons why I can't get a date:  
10. My big toe has a fungus!  
9. I secretly wear glitter!  
8. My favorite pick-up line: "Hi, I have cable!"

# EH!

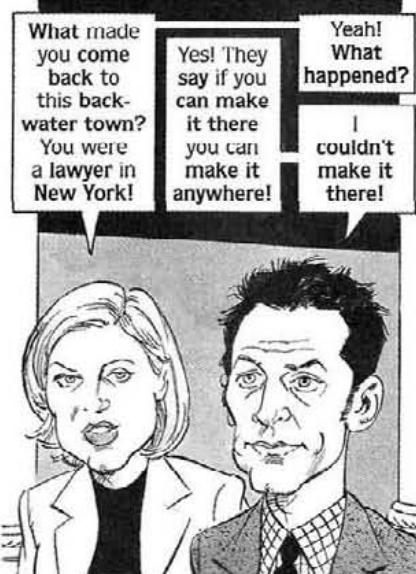
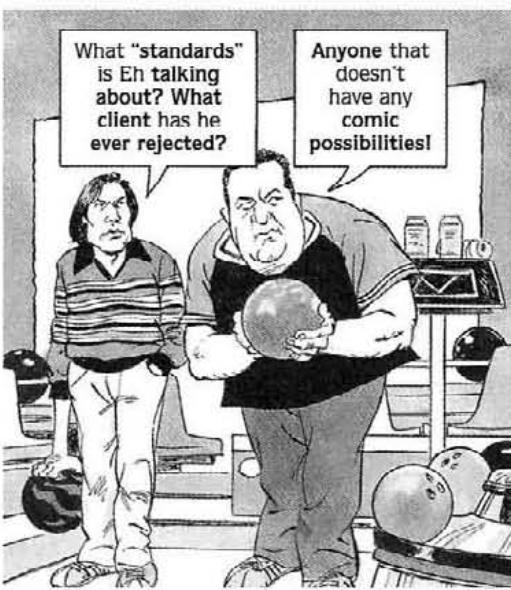
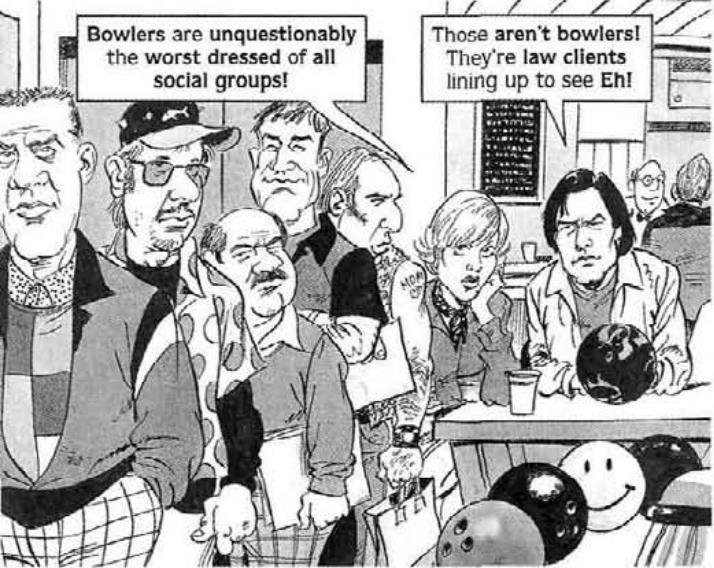


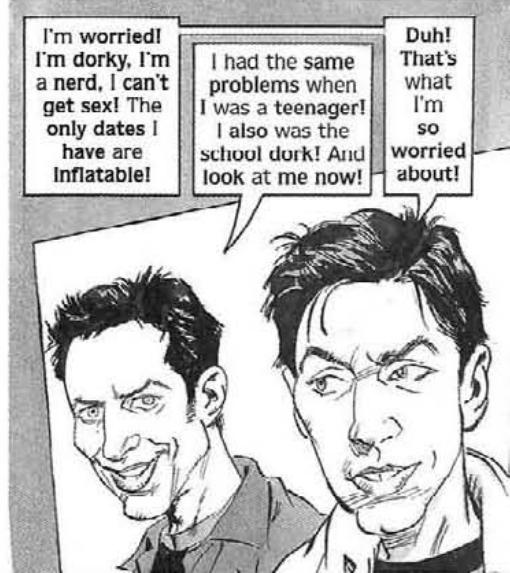
ARTIST: ANGELO TORRES  
WRITER: JOSH GORDON

Did you hear  
that guy over  
there reciting  
the top ten  
reasons as to  
why he can't  
get a date?

Yeah!  
It's  
obvious  
he's a  
real  
loser!

It's even  
more obvious  
this show  
was created  
by David  
Letterman's  
writers!

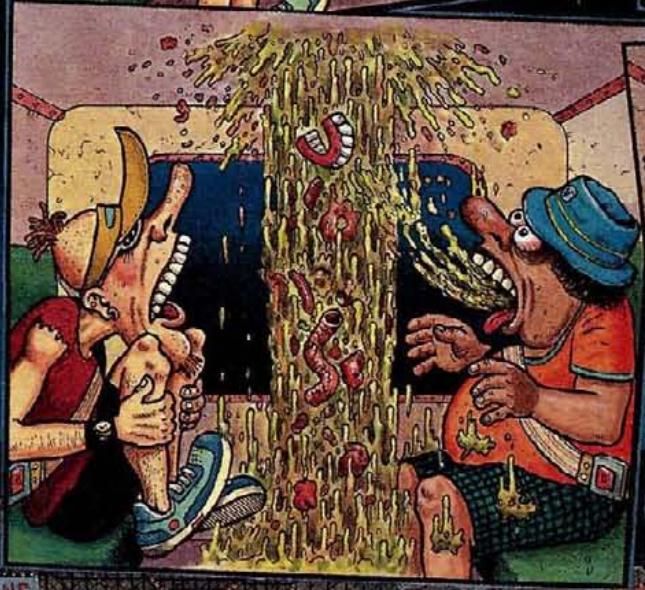
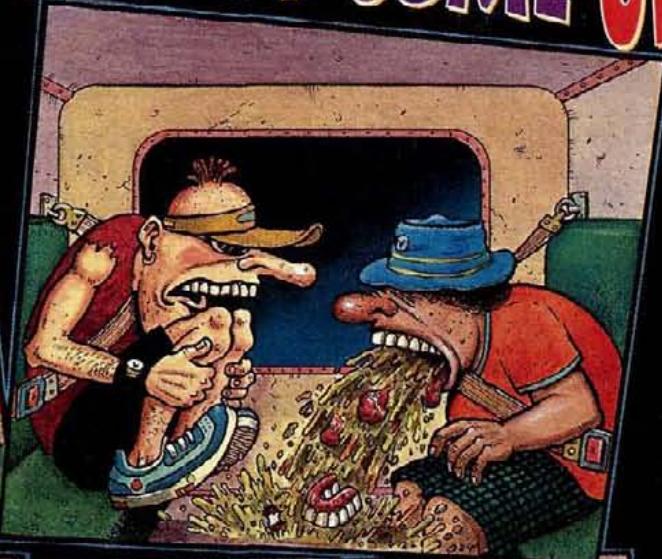
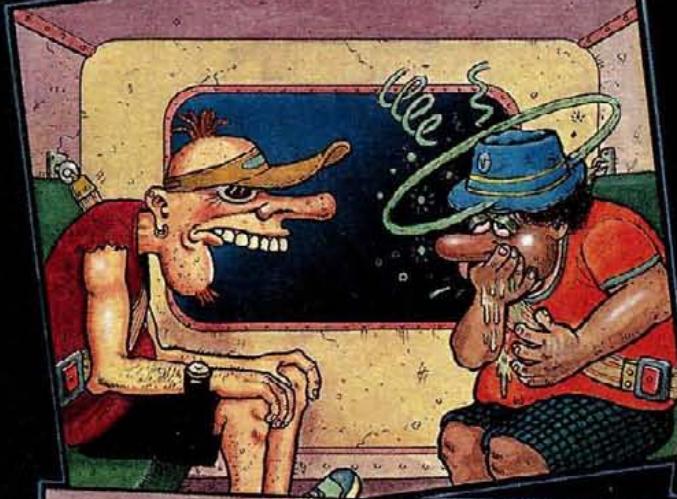






BOY MEETS HURL DEPT.

# WHAT GOES DOWN MUST COME UP



ARTIST: TOM BUNK  
WRITER: MICHAEL GALLAGHER

# Prepare for a beating

The first real fight of the 21st century is coming to the PlayStation®2 computer entertainment system, and you get to be a part of it.

**GAMEPRO**  
WORLD'S LARGEST MULTIPLATFORM GAMING MAGAZINE



present

## "The Virtua Fighter 4 Tournament Sweepstakes."

Win the Tournament and you'll be awarded Your very own VF4 Arcade unit — signed by Yu Suzuki himself!

Win the Sweepstakes and you get:

- A weekend in San Francisco and a chance to compete in the VF4 Tournament!
- A coupon good towards a PlayStation 2. Redeemable at your local retailer.
- A copy of the PlayStation 2 version of VF4 signed by Yu Suzuki!

For your chance to win, go to the official site:  
[www.gamepro.com/micro/vf4](http://www.gamepro.com/micro/vf4)



Virtua  
Fighter 4

PlayStation.2

SEGA-AM2

SEGA



RATING PERIOD  
Visit [www.esrb.org](http://www.esrb.org) or call 1-800-771-3772 for Rating Information.  
CONTENT RATED BY ESRB

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WHAT WIDELY-  
READ FICTION HAS  
BECOME A NATIONAL  
OBSESSION?

## HERE WE GO WITH ANOTHER RIDICULOUS **MAD FOLD-IN**

There are few things in life more invigorating than reading fantasy that awakens and stirs the imagination. Even outlandish stories can seem true when you lose yourself in convincing prose. To find out what far-fetched tales have captured the minds of Americans, fold page in as shown at right.



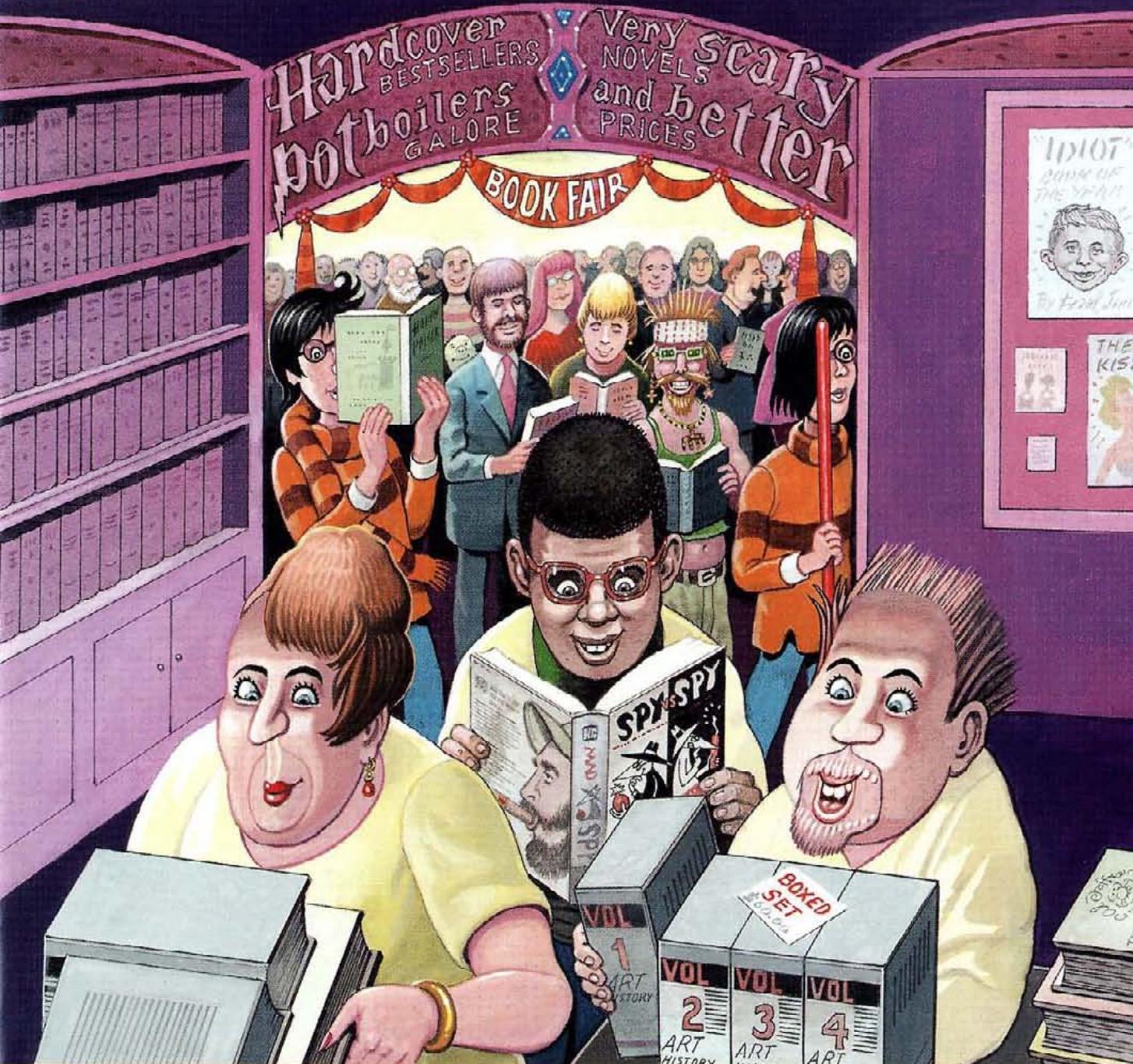
FOLD PAGE OVER LIKE THIS!

A

FOLD PAGE OVER LEFT

B

FOLD BACK SO THAT "A" MEETS "B"



FALLING IN LOVE WITH BOOKS WILL CERTAINLY CAUSE RUMINATIONS IN A PERSON'S BRAIN. IT OPENS DOORS SPECIFICALLY TO THE MIND, SOUL, AND HEART. TO READ ON THE WAY TO WORK, OR AT HOME, MAKES LIVING MORE INTERESTING. READERS LEARN MANY THINGS THEY NEVER KNEW AND THIS INFORMATION TENDS TO LAST

A

ARTIST AND WRITER: AL JAFFEE

B



got milk?

It's got calcium, which is great for strong bones and toothy product endorsement smiles.

AMERICA'S DAIRY FARMERS AND MILK PROCESSORS